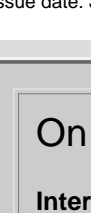


Subject: [CFVA News] CFVA eBulletin for January 25th, 2008
From: Colorado Film and Video Association <news@cfva.com>
Date: Sat, 26 Jan 2008 12:45:46 -0700
To: bob@cityedge.tv



Colorado Film and Video Association

eBulletin

Issue date: **January 26, 2008**

The Electronic Newsletter of the
[Colorado Film and Video Association](#)

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On the Set in Colorado...

Interviewing Photography Great John Fielder

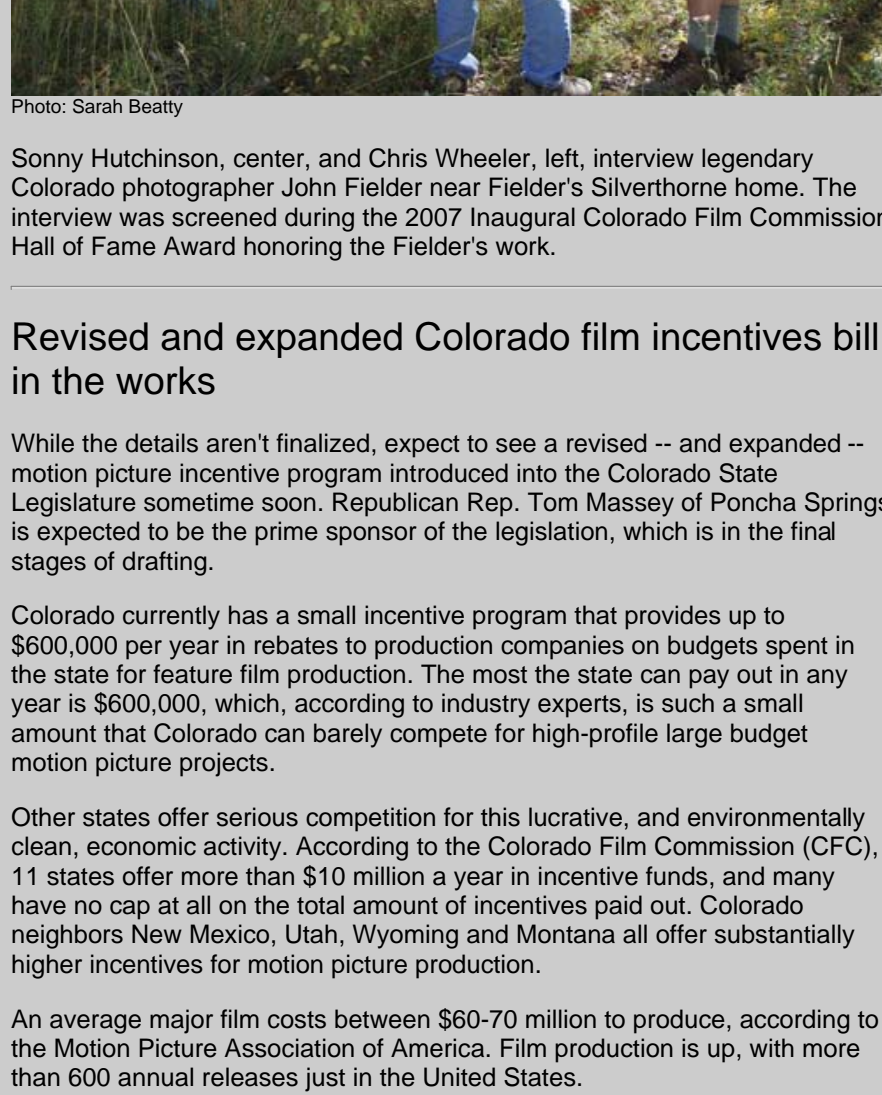


Photo: Sarah Beatty

Sonny Hutchinson, center, and Chris Wheeler, left, interview legendary Colorado photographer John Fielder near Fielder's Silverthorns home. The interview was screened during the 2007 Inaugural Colorado Film Commission Hall of Fame Award honoring the Fielder's work.

Revised and expanded Colorado film incentives bill in the works

While the details aren't finalized, expect to see a revised -- and expanded -- motion picture incentive program introduced into the Colorado State Legislature sometime soon. Republican Rep. Tom Massey of Poncha Springs is expected to be the prime sponsor of the legislation, which is in the final stages of drafting.

Colorado currently has a small incentive program that provides up to \$600,000 per year in rebates to production companies on budgets spent in the state for feature film production. The most the state can pay out in any year is \$600,000, which, according to industry experts, is such a small amount that Colorado can barely compete for high-profile large budget motion picture projects.

Other states offer serious competition for this lucrative, and environmentally clean, economic activity. According to the Colorado Film Commission (CFC), 11 states offer more than \$10 million a year in incentive funds, and many have no cap at all on the total amount of incentives paid out. Colorado neighbors New Mexico, Utah, Wyoming and Montana all offer substantially higher incentives for motion picture production.

An average major film costs between \$60-70 million to produce, according to the Motion Picture Association of America. Film production is up, with more than 600 annual releases just in the United States.

But according to CFC Executive Director Kevin Shand, incentives are the name of the game today. Production companies "are bottom line driven," Shand told the CFVA board this week. Without incentives, producers "will go elsewhere."

In a recent interview, CFVA board member Greg Babcock, said once New Mexico offered substantial production incentives, feature film scripts were re-written for New Mexico locations and production flooded into the state.

New Mexico Gov. Bill Richardson says film and television production has added \$1.4 billion to the state's economy.

Babcock, an assistant director and location manager, used to work for the Colorado's film office. He says incentives are one of the first things production companies ask about when they contact a state looking for locations.

Colorado's current incentive program is a direct cash rebate, based on the amount of funds spent in Colorado. Some competing states offer similar rebates. Others offer often complicated tax credits, some of which can actually be sold in secondary markets.

"Incentives are critical to growing the Colorado production industry," said Sarah Beatty, CFVA president and Colorado Film Commission board member. "The current film incentive of \$600,000 is a great start. It gets Colorado into the ballgame. Now it's time to show what an even bigger incentive package can do for our economy."

Beatty also likes Colorado's direct cash rebate. "It's the best way to go," she said. "It's simple and quick. Once the books are closed on the project, the production company can apply for the rebate."

Supporters of the Colorado incentive program point out that the rebate payments are based on funds that have already been spent in the state for such things as crew salaries, hotel rooms, food, transportation, location fees and other items. Those expenditures, in turn, generate sales tax revenues for state and municipal governments. Experts also point out that these new dollars are spent several times over in the state -- generating even more tax revenue. A conservative multiplier is three to one -- meaning that for every dollar spent on a project, it generates another three dollars worth of economic activity in the area.

CFC points to a recent Denver area production as an example. Paramount Pictures shot for 12 days in Colorado during 2007, spending \$3.5 million in the state. That included nearly 12,000 work hours for more than 1200 extras and trade professionals, 2000 hotel-nights in four different Denver area hotels, a \$100,000 location fee for two days of the 12-day shoot, and hefty expense accounts spent by cast and crew on local tourist attractions, restaurants, sporting events and skiing. And this was only a small portion of the overall film project.

We'll keep you posted here in the CFVA eBulletin on the progress of this important legislation.

Participants sought for the new Create Denver Advisory Committee

The Denver Office of Cultural Affairs (DOCA) seeks enthusiastic, innovative and civic-minded leaders to participate on the new **Create Denver Advisory Committee (CDAC)**, an outgrowth of the Mayor's Task Force on Creative Spaces. The deadline for interested persons are right around the corner -- **Wednesday, Jan. 30**. The new advisory committee has three major objectives:

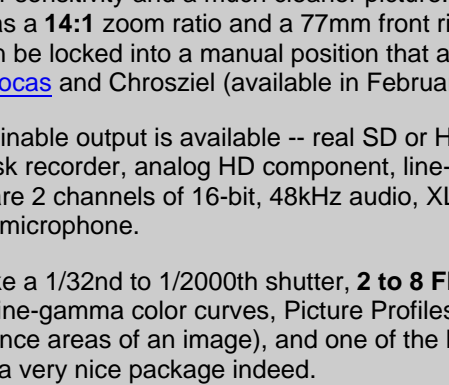
- Advise the DOCA's Senior Economic Development Specialist and Denver Commission on Cultural Affairs on new and ongoing Create Denver initiatives.
- Expand Create Denver outreach efforts in Denver's creative community.
- Raise the profile and impact of Create Denver activities.

Create Denver exists to support, promote and grow Denver's creative sector. It includes policy recommendations, programmatic initiatives, technical assistance and advocacy.

"Create Denver has been a successful initiative of the Denver Office of Cultural Affairs largely because of its partnerships with other city agencies and community organizations," said Ginger White, DOCA Senior Economic Development Specialist. "Through this new committee, we seek to broaden our partnerships and expand our reach into Denver's creative community."

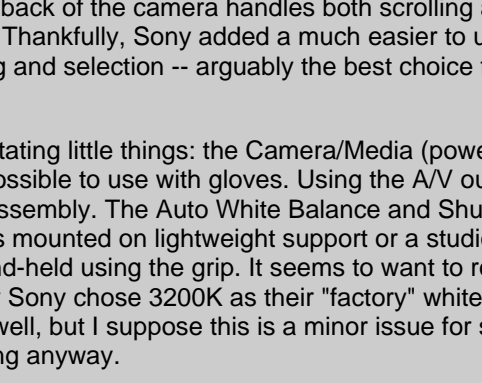
The mission of the Denver Office of Cultural Affairs is to advance the arts and culture in the City and County of Denver.

For additional information and to apply to serve on CDAC, please visit www.denver.gov/creatdenver. Additional contacts: [Ginger White, Senior Economic Development Specialist](mailto:Ginger.White@denvergov.org), DOCA, ginger.white@denvergov.org, 720-865-4314; [Pauline Herrera, Communications & Marketing Director](mailto:Pauline.Herrera@denvergov.org), DOCA, pauline.herrera@denvergov.org, 720-865-4309.



Congratulations Mike Ambrozak and Jo Kitto

The family of former CFVA board member Mike Ambrozak and wife Jo Kitto has increased by two -- with the arrival in late December of twin boys, Christopher and Nicholas. Mike and Jo, both attorneys, have their own business and entertainment law firm, Ambrozak-Kitto, LLC. Mike is still very much involved with CFVA, often generously donating pro bono time to the cause.

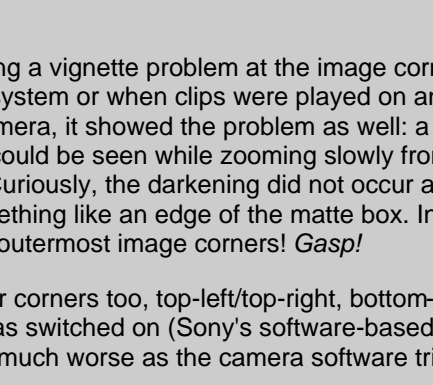


Jo, Christopher, Nicholas, and big sister, Emma.

Gearhead Corner

An Out-of-Box Experience!

The new Sony XDCAM EX1 gets run through its paces



Robert Berg, III
Berg Imaging Inc.

I was more than a bit giddy when Dean Schneider at Film/Video Equipment Services Co, called me in early December to let me know that the **Sony XDCAM EX1** had arrived -- even more so when he told me one of them had my name on it! Some years ago, I had happily taken one of the very first Sony PD-150's from Film/Video and was always pleasantly surprised by the outstanding quality of Sony's first lower-cost camera for DVCAM acquisition. I was anxiously fired out whether Sony had repeated their home run with the new EX1.

The XDCAM EX1 is the first small Sony HD camera to wear the label **CineAlta** and I wanted to find out if it really lived up to the name. In the minds of many outleers (including yours truly) the Sony F950 CineAlta is the original granddaddy of HD and a very tough act to follow. What's not to like about a camera that worked on Episode III of "Star Wars"? And, while no one would expect an under-\$10,000 camera to perform like a \$150,000+ one, to get classed in the same family you would expect it to be something special, right?

Well, it is.

At first glance, there are many things to like about the EX1.

The specs are impressive: High Quality (HQ) mode touts **1920x1080** resolution in 60i recording, with **genuine** progressive modes at 24P, 25P, and 30P. There are a variety of 1280x720 modes at 24P, 25P, 30P, 50P, and 60P, not to mention an "SP" mode (1440x1080) that is compatible with Sony's HVR-Z1U Progressive Segmented format in 24PS, 50i, or 60i. The EX1 records on Sony's new **SxS ExpressCard memory**, which came out of a collaboration between Sony and SanDisk. These cards have almost twice the duration of the HXV-200's P2 cards for less money -- up to roughly 50 minutes of EX1 HQ-mode recording at 24P on a 16GB ExpressCard, compared to Panasonic's 20 minutes of 1280x720 24P recording time on a 16GB P2 card. The cards are easily downloaded to a laptop with an ExpressCard slot or using a USB-port-based card reader. Clip Management and Browser software is provided right in the box with the camera.

The EX1 also has some features you might not notice right up front.

Unlike every small-camera predecessor, the EX1 employs **three 1/4-inch EXMOR CMOS image sensors**. The larger chips reduce picture depth-of-field, lessening that "why-can-I-see-from-here-to-Kansas?" phenomenon, while providing greater sensitivity and a much cleaner picture. Of course, the EX1 will auto-focus its fixed Fujinon lens, which has a 14:1 zoom ratio and a 77mm front ring. Even better for production work, however, the lens focus ring can be locked into a manual position that allows real, repeatable focus using gears and rigs planned by Vocas and Chrosziel (available in February).

Just about every imaginable output is available -- real SD or HD-SDI, IEEE-1394 (Firewire) for SP-PS-mode recording to a hard disk recorder, analog HD component, line-level audio, composite video, and a USB 2.0 hi-speed port. There are 2 channels of 16-bit, 48kHz audio, XLR mic connectors with phantom power, as well as an onboard stereo microphone.

Add to this features like a 1/32nd to 1/2000th shutter, **2 to 8 FPS slow shutter** mode, selectable peaking display, four built-in Cine-gamma color curves, Picture Profiles with adjustable "knee" settings (used to compress high luminance areas of an image), and one of the brightest, sharpest swing-out LCD displays around and you have a very nice package indeed.

A Rough Start

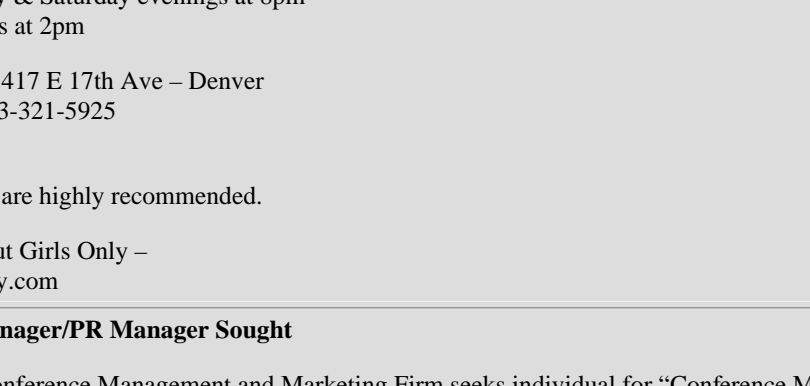
While the battery was charging, I tried to digest the manual. There is a lot to know about this camera. The nomenclature pages highlight 72 controls, buttons, and indicators on the camera body and lens assembly, along with 24 indicators to learn on the LCD screen (many of which can be disabled to cut down on the screen clutter). And that's before you look at the software menus!

Fortunately, the setup menus are organized much like they are on Sony's other small cameras.

The jog dial on the back of the camera handles both scrolling and selection, but I found it difficult to roll the dial without pressing it inadvertently. Sony added a much easier to use joystick to the top corner of the camera for scrolling and selection -- arguably the best choice for perusing the menus on the swing-out LCD display.

There are a few irritating little things: the Camera/Media (power On/Off) switch is difficult to operate without a fingernail and therefore, I haven't shot anywhere near as much footage as I would have liked after owning the camera for several weeks but I'm impressed. The resolution is extreme, the images are very clean with great color rendition, and the blacks are nearly flawless. The camera's Picture Profile options make creating a unique, beautiful picture relatively easy. I'm looking forward to delving into shots with knee, as well as the other nuances of the cine gamma settings. This new member of the family isn't an F950, but it's extremely good.

And, for under \$7K, it's amazing.



Craig in Vancouver reports a problem more serious than vignetting. Unofficially, this problem has been identified as "Vin Dieseling", which probably afflicts no EX1 units worldwide.

Job Listings

Camera person wanted

NEED a professional camera woman to tape the live comedy show, "GIRL'S ONLY...The Secret Comedy of Women".

Must have good sound equipment or boom, and camera that will pick up live theatre.

Please call Barbara at 303.246.3630 or email at barbara@accmedly.com

Girls Only -- The Secret Comedy of Women

Thursday, Friday & Saturday evenings at 8pm
Sunday Matinees at 2pm

Avenue Theater 417 E 17th Ave -- Denver
Box Office -- 303-321-5925
or buy on-line.

Advance tickets are highly recommended.

Learn more about Girls Only --
www.accmedly.com

Conference Manager/PR Manager Sought

VidExpo and Conference Management and Marketing Firm seeks individual for "Conference Manager/PR Manager".

This is a contract position for an event called the VidExpo. Please see website for more details, www.videxpo.com Previous conference planning experience is required. Knowledge of the film, video, audio-visual industry is a definite plus. Person must contact us for detailed responsibilities and duties and then submit proposal for the position. Individual will work from home and be prepared to attend planning meetings and work the actual event October 8-9, 2008.

Location: Denver/Metro Area
Compensation: Contract position must bid
Telecommuting is ok.

This is a contract job.

Phone calls about this job are ok but email is preferred.

News and Events

Regional Emmy Awards Competition

The deadline for entries is just weeks away!

With 80 categories including crafts, programs, news and promotions, the **Heartland Chapter of NATAS** invites you to take a look at the Call for Entries and get your submission entered by **February 8, 2008**. Eligibility period is 6/1/07-12/31/07; check the website for more details www.emmyawards.tv

Jan 28th CoPVA Meeting

"The Secrets of Successful Negotiating" by Christine McMahon & JVC Presentation
Colorado Professional Videographers Association
RSVP NOW!!!! for CoPVA's Mon. Jan. 28th Meeting.

Visit www.CoPVA.org

Join Us this Month for....

"Secrets of Successful Negotiating" by Christine McMahon

Meeting Place --CEAVCO!!!!
6240 W. 54th Ave. Arvada, CO 80002

Visit www.CoPVA.org

6:30 - 7:00 -- Food, Refreshments & Networking
7:00 - 7:20 -- Meeting Business
7:20 - 8:40 -- "The Secrets of Successful Negotiating" by Christine McMahon
8:40 - 9:00 -- Presentation by JVC
9:15 - 9:30 -- After Meeting Get Together

"Secrets of Successful Negotiating"

The Secrets of Successful Negotiating will reveal proven strategies and skills that you can use immediately with customers, peers, supervisors and even family members:

Gain each negotiation prepared to win.

Enter leverage, even when you don't have the perceived strategic advantage.

Turn roadblocks into opportunities.

Never make pressured concessions again. Learn cutting edge strategies to confidently engage in even the toughest negotiations and walk away achieving mutually beneficial outcomes.

MEET CHRISTINE MCMAHON

Christine McMahon inspires, enlightens, and re-energizes sales professionals. She transforms limited beliefs into fully realized sales potential. She draws from her extensive background as a sales executive with Procter & Gamble, Slim-Fast Foods, and Nabisco as well as her own entrepreneurial experiences. Every program she facilitates is enriched with her real-world, lessons-learned stories.

Comment:

"I have been looking forward to this event since we first talked about it four months ago. Who couldn't benefit from improved negotiating skills. In college I always wondered why there was a class Negotiations 101! Come to find out there is. Only at the COPVA meeting this Month.

David Hintot

Our Sponsor of the Month is Pete Kramlich from JVC. Pete will be presenting:

"JVC's Latest HD Camcorders & DTV" series HD LCD monitors" & Free DVD Give Away!

Pete will be showing the JVC GY-HD110U 1/3" 3-CCD Professional HDV Camcorder & the GY-HD250U HDV/HDD camcorder which is a versatile, truly professional-grade 3-CCD 720p HiDef camera with interchangeable lenses, true 24p/30p/60p recording and outstanding audio quality. As well as to DV tape. Pete will review methodology ranging from camera operation, editing, playback and distribution. He will also have some of JVC's new "DTV" series HD LCD monitors for both studio and field (battery!) use.

Go to www.CoPVA.org for meeting details!

RSVP, ASAP!!!! For any questions contact Maureen Bacon at mo@videartiste.tv or call 303.465.6190.

Crews Director

CrewsDirector.com is the next evolution in Production Management!

Here, production companies, vendors and freelancers can manage production schedules, book shoots, update calendars, view projects and connect with other professionals. With Crews Director, production companies can immediately find freelancers and check their availability with just a click of a button! Much more than just a clearing house of names, Crews Director has taken the guessing game out of crewing.

Best of all, it's free for freelancers. To sign up go to www.crewsdirector.com and help support this Colorado grown company.