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The Electronic Newsletter of the
Colorado Film and Video Association

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On the Set in Colorado...

Okay, so you line up a shot for Carmelo Anthony...

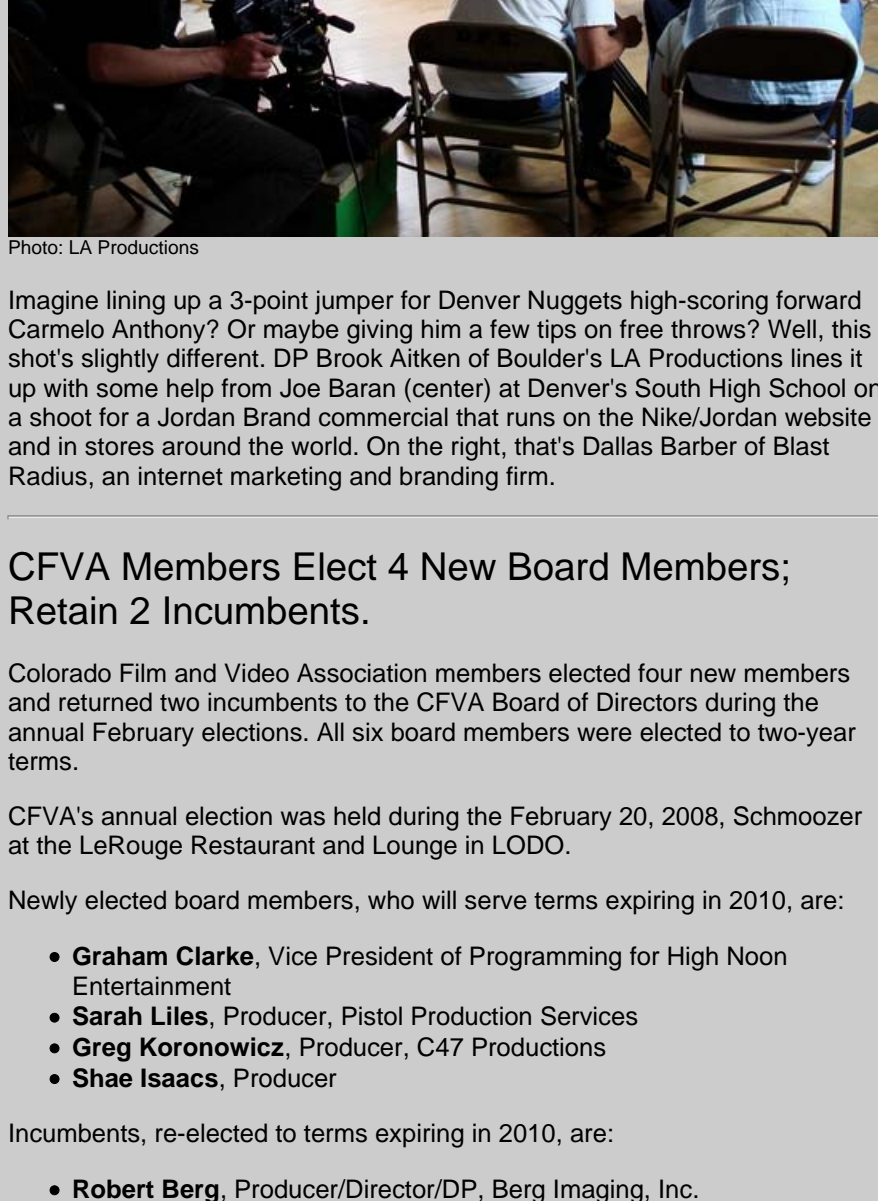


Photo: LA Productions

Imagine lining up a 3-point jumper for Denver Nuggets high-scoring forward Carmelo Anthony? Or maybe giving him a few tips on free throws? Well, this shot's slightly different. DP Brook Aikem of Boulder's LA Productions lines it up with some help from Joe Baran (center) at Denver's South High School on a shoot for a Jordan Brand commercial that runs on the Nike/Jordan website and in stores around the world. On the right, that's Dallas Barber of Blast Radius, an internet marketing and branding firm.

CFVA Members Elect 4 New Board Members; Retain 2 Incumbents.

Colorado Film and Video Association members elected four new members and returned two incumbents to the CFVA Board of Directors at the annual February elections. All six board members were elected to two-year terms.

CFVA's annual election was held during the February 20, 2008, Schmoozier at the LeRouge Restaurant and Lounge in LODO.

Newly elected board members, who will serve terms expiring in 2010, are:

- **Graham Clarke**, Vice President of Programming for High Noon Entertainment
- **Sarah Liles**, Producer, Pistol Production Services
- **Shag Koronowicz**, Producer, C47 Productions
- **Meg Isaacs**, Producer

Incumbents, re-elected to terms expiring in 2010, are:

- **Robert Berg**, Producer/Director/DP, Berg Imaging, Inc.
- **Beverly Green**, Wardrobe, Hair/Makeup & Merchandise/Prop Stylist.

Current board members, serving terms expiring in 2009, are:

- **Sarah Beatty**, CFVA President, Owner/Producer, HiJinx Productions
- **Cathy Moore**, CFVA Treasurer, Production Accountant/Owner The Ogden House, LLC
- **Greg Babcock**, Assistant Director/Location Manager
- **Eileen O'Brien**, Denver Film Society
- **Matt Travis**, Insurance Specialist
- **Kevin Shand**, Honorary Board Member, Senior Director Colorado Film Commission
- **Ginger White**, Honorary Board Member Senior Economic Development Specialist Denver Office of Cultural Affairs

"This has always been a working board of directors," CFVA president Sarah Beatty said, "and I would like to thank the retiring board members who have served the CFVA and welcome the new members who have been elected to help guide us in the future."

CPG and Citizen Pictures Merge Into Single Production Entity

Frank Kirstein Named New Creative Director

The programming and corporate divisions of CPG merged with Citizen Pictures in January to create a single entity operating under the newly revamped Citizen Pictures brand.

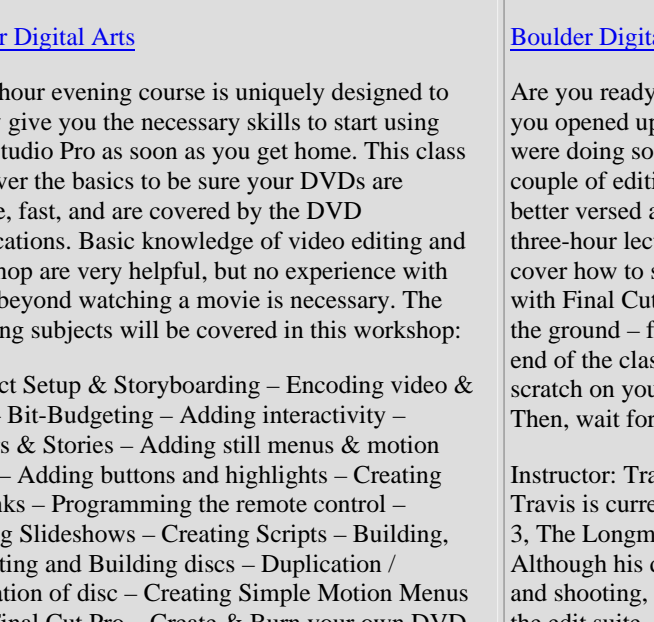
Even though Citizen has a new look and renewed focus, clients can expect the same superior production capabilities that have kept our clients and industry partners coming back for over 20 years, according to CEO Frank Matson.

The company has reorganized into four distinct divisions: network, commercial, content & corporate, to offer a broader range of services to its clients.

Frank Kirstein was hired as Creative Director for Citizen Pictures. Kirstein has created award-winning branding solutions, commercials and promos for clients around the world, including heading up the re-branding some of the biggest networks in Europe and the Middle East.

"Frank's impressive background and award-winning international work made him the ideal person to drive our creative team," Matson said. "He immerses himself completely in every project, and rather than just thinking outside the box, he redefines the box itself."

Base2Studios will remain Citizen's sister company, offering multiple HD edit suites networked together to provide continuous digital workflow for clients looking to move their projects seamlessly between editing, compositing, animation and audio sweetening without sacrificing quality, creativity or efficiency.

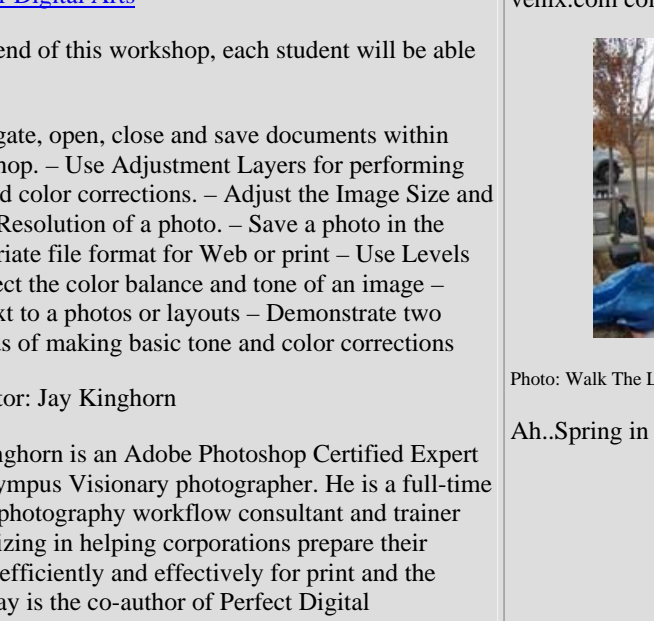


Frank Kirstein, new Creative Director for Citizen Pictures

Made in Colorado

All that glitters is GOLD... for Impossible Pictures

Power, wealth, and mystery are just a few of the traits often attributed to gold, that elusive metal that we can't seem to get enough of. These unique characteristics, and more, are captured in a 3-D animated television spot created by Denver-based Impossible Pictures to promote the Denver Museum of Nature & Science's new exhibit, "GOLD." It's a gem, all created right here in Colorado. Check it out on <http://www.impossiblepictures.com>.



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A glossary of abbreviations)

[CFVA](#)

[Colorado Film and Video Association](#)
(Colorado's oldest production industry trade association)

[CFRG](#)

[The Colorado Production Resource Guide](#)
(The yellow pages of production people in our state. Used by film and television producers everywhere. If you're not in it, you're missing out on work! Not available on DVD, but available online at cpgronline.com)

[CFC](#)

[The Colorado Film Commission](#)
bringing new projects to Colorado



2008 CPRG's Coming Soon to a Mailbox Near You

We are delighted that the 2008 Edition of the Colorado Production Resource Guide is IN THE MAIL!!!



Look for your's soon!

Our thanks to our great publishers, **Elevation Communications**, the **O2 Group**, and to the **CFRG Committee**, led by our own, sleepless **Cathy Moore**, for another outstanding issue!

Send us your stories

The CFVA eBulletin wants to hear from you! Submit your events, calendar items, and job postings to the CFVA website [here](#).

You can also email us story ideas, stories, production calls (with a short write-up on the production), awards, news releases, new products, or new services – anything related to Colorado's exciting film and video industry.

If you don't have time to write a story, just send the basic information, a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information [here](#) with and put "CFVA" somewhere in the subject line.



Job Listings

Conference Manager/PR Manager Sought

This is a contract position for an event called the VidExpo. Please see website for more details www.videxpo.com Previous conference planning experience is required. Knowledge of the film, video, audio-visual industry is a definite plus. Person must contact us for detailed responsibilities and duties and then submit a proposal for the position. Individual will work from home and be prepared to attend planning meetings and work the actual event October 8-9, 2008.

Location: Denver/Metro Area
Compensation: Contract position must bid
Telecommuting is ok.
This is a contract job.
Phone calls about this job are ok but email is preferred.
Call Mark Cramer 303-771-2000 ext 10 or email mcramer@expomasters.com for questions.



News and Events

Getting Started with DVD Pro

Offered by Boulder Digital Arts on March 4, 2008 at 9pm

[Boulder Digital Arts](#)

This 3-hour evening course is uniquely designed to quickly give you the necessary skills to start using DVD Studio Pro as soon as you get home. This class will cover the basics to be sure your DVDs are creative, fast, and are covered by the DVD specifications. Basic knowledge of video editing and Photoshop are very helpful, but no experience with DVDs beyond watching a movie is necessary. The following subjects will be covered in this workshop:

- Project Setup & Storyboarding – Encoding video & audio – Bit-Budgeting – Adding interactivity – Markers & Stories – Adding still menus & motion menus – Adding buttons and highlights – Creating web-links – Programming the remote control – Creating Slideshows – Creating Scripts – Building, Formatting and Building discs – Duplication / Replication of disc – Creating Simple Motion Menus using Final Cut Pro – Create & Burn your own DVD project.

Instructor: Don Poe, is a full-time AVID and Final Cut Pro editor at People Production, where he has worked for 9 years. In addition to editing, Don has authored many DVD's, including multi-layered DVD-9 projects.

Beginning Photoshop One Day Intensive

Offered by Boulder Digital Arts on March 8, 2008 at 9am

[Boulder Digital Arts](#)

At the end of this workshop, each student will be able to:

- Navigate, open, close and save documents within Photoshop. – Use Adjustment Layers for performing tone and color corrections. – Adjust the Image Size and Image Resolution of a photo. – Save a photo in the appropriate file format for Web or print – Use Levels to correct the color balance and tone of an image – Add text to a photos or layouts – Demonstrate two methods of making basic tone and color corrections

Instructor: Jay Kinghorn

Jay Kinghorn is an Adobe Photoshop Certified Expert and Olympus Visionary photographer. He is a full-time digital photography workflow consultant and trainer specializing in helping corporations prepare their photos efficiently and effectively for print and the Web. Jay is the co-author of Perfect Digital Photography and the author of two Photoshop training DVDs Photoshop CS3 New Feature Training and Beginning Photoshop for Digital Photographers. Jay lectures and presents nationally. His clients include Olympus, Sony, Adobe, Cabela's, Vail Resorts and the Rocky Mountain News.

Getting Started with Final Cut Pro

Offered by Boulder Digital Arts on March 6, 2008 at 9pm

[Boulder Digital Arts](#)

Are you ready for something more than iMovie? Have you opened up Final Cut and are lost or worried you were doing something wrong? Maybe you have a couple of editing ideas down but want to become better versed at the basics of workflow? Then this three-hour lecture-style workshop is for you! We'll cover how to set-up your computer so it works best with Final Cut and teach how to get your project off the ground – from Digitizing to Basic Editing. By the end of the class you should be able to start from scratch on your own project and get a timeline built. Then, wait for the Oscars to roll on!

Instructor: Travis Bush
Travis is currently the production manager for Channel 3, The Longmont Cable Trust in Longmont, Colorado. Although his daily tasks include producing, directing, and shooting, Travis most enjoys the time he spends in the edit suite.

Travis is also a freelance editor and has worked on a variety of projects including broadcast, educational and training videos as well as DVD design and authoring.

Shooting in Prospect, CO

Local Production company Walk The Line Films shoots on location on a beautiful spring day in Prospect, CO for for Money Evans Advertising / vehiv.com commercial.

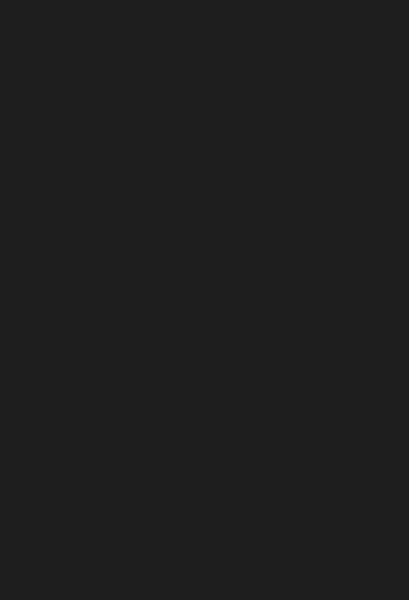


Photo: Walk The Line Films

Ah...Spring in the Rockies...

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