



Issue date: March 28, 2008

The Electronic Newsletter of the
Colorado Film and Video Association

Send to: bob@citysedge.tv
Click here to unsubscribe

Colorado Film Incentive Supporters Take Aim at the Next Legislative Session

In the wake of this year's defeat, industry begins a grassroots effort to secure stronger legislative support for the larger film incentive.

A week after a legislative committee rejected a proposed \$25 million film incentive program, the Colorado Film Commission (CFC) began work on a grassroots effort to back the measure next year.

"The Colorado Film and Video Association will be involved with that effort," said CFVA president Sarah Beatty. "It takes a long term commitment to move a bill like this through the state legislature. We'll be working with our members statewide to help educate legislators on how the film incentive helps local economies and creates permanent jobs in Colorado."

The CFC had proposed a 25 per cent transferable tax credit for film and television production in the state. The CFVA strongly supported the measure, viewed as a key to bringing big budget film and television productions to the state and bolstering Colorado's film and video production industry.

A substantial expansion over the state's current incentive, the CFC proposal was designed to make Colorado more competitive with other states that are getting the lion's share of motion picture and television production.

The bill was killed in a 6-5 vote in the House Finance Committee after one of the co-sponsors reversed her position and voted against the measure.

Colorado's current film incentive remains in effect, and legislative supporters of the expanded program said they were taking steps to fund the CFC for another year.

Some 40 states, along with Canada and other countries, offer production incentives as a part of their overall economic development and jobs creation programs. Financial experts estimate that each dollar of production expenditures on location generates an additional three dollars of economic activity in local communities.

Colorado's current production incentive program provides cash rebate to film or television production companies equal to 10 per cent of local qualified expenditures. The rebate is paid after the production money has been spent and the final budgets reviewed by the state.

However, film industry experts say the current Colorado program is too small to encourage large-scale high-budget productions to work in Colorado. All the major production is going to other states or countries with larger incentives, industry experts say.

The Film Commission proposal would increase the state's incentive to provide a transferable tax credit equivalent to 25 per cent of the total spent in Colorado. The bill capped the total annual tax credits at \$25 million. To generate the full amount of the tax credit, production companies would have to spend \$100 million in the state on local crews, talent, hotels, motels, restaurants, support services, and other production-related areas.

Economic development experts estimate that the \$100 million in production expenditures would generate another \$300 million in economic activity, which would generate enough tax revenue essentially to pay for the tax credit.

Because the proposed tax credit was transferable, the production companies could have sold their earned credits, at a modest discount, to Colorado companies or individuals who would, in turn, be able to credit the amount against any taxes they owe to the state. The proposal would not have affected local or federal taxes.

But the House Finance Committee killed the measure on a close vote. Committee co-chair Rep. Debbie Bennefeld, D-Arvada, was an original co-sponsor of the measure but she reversed her position and voted to kill the bill. She later expressed concern over emerging reports of state tax revenue declines as one reason for her reversal.

During a CFC meeting Thursday, March 27, 2008, one of the bill's prime sponsors, Rep. Tom Massey, R-Poncha Springs, outlined several key factors that led to the legislation's defeat.

- Gov. Bill Ritter was not on board with the legislation. His office officially took no position on the legislation, which all but spelled its defeat. Massey said strong support from the governor was essential to secure passage of the bill.
- Some of the Finance committee members did not understand how the bill worked. Several committee members thought some other budget would have to be cut in order to fund the incentive program. However, backers of the incentive proposal said the bill paid for itself with other taxes generated through increased economic activity, including the 3:1 economic activity multiplier. The funds would all have to be spent in the state first, before they qualify for the tax credit.
- The bill was perceived as a handout for already wealthy Hollywood producers, who have said they will not bring major production to Colorado without a significant incentive. But Massey, CFVA president Beatty and other CFC members pointed out that the bill is designed to spur economic development and job creation in Colorado. This is the case in other states, including neighboring New Mexico, where several permanent sound stages and production facilities have been built, creating hundreds of new permanent jobs.

Massey said he was ready to sponsor the legislation during next year's session of the General Assembly. But he, CFC board members and staff, and lobbyist Danny Tomlinson agreed that legislators had to be better educated on the key benefits of the incentive proposal, emphasizing job creation and economic development.

Tomlinson recommended a serious grassroots effort starting now, and targeting a new vote next year. He said those who work in the film and video industry across the state need to get to know their local representatives and senators to get their support for the tax incentive. Tomlinson also suggested getting directly involved in local lawmaker's re-election campaigns and helping new candidates, who support the bill, get elected to the legislature.

Inside this eBulletin

- [Incentive Analysis: What Happens?](#)
- [Pictures from a Showcase](#)
- [CFVA Showcase!](#)
- [Summit Road: Seven Shows, Next Friday](#)
- [Upcoming Showcase](#)
- [Bumper Sticker Contest](#)
- [Get us your News!](#)
- [Get a Job!](#)
- [News and Events](#)

Acronyms-R-U

A glossary of abbreviations

CFVA

Colorado Film and Video Association (Colorado's oldest production industry trade association)

CFMC

The Colorado Production Resource Guide (The yellow pages of production people in our state. Used by film and television producers everywhere. If you're not in it, you're missing out on work! Not available on DVD, but available online at cpronline.com)

CFC

The Colorado Film Commission, bringing new projects to Colorado

MARK YOUR CALENDAR!

Upcoming CFVA Events

The April Showcase will be Wednesday, April 16th at Funky Buddha

The May Summer Kickoff Showcase will be TUESDAY, May 20th, at the Denver Botanic Gardens!

PLEASE TAKE NOTE!

This event is on the third TUESDAY in May, NOT on Wednesday!

FILM IN COLORADO

Film in Colorado Bumper Sticker Photo Contest!

We're looking for a bunch of great pictures from anywhere in the world - highlighting the CFVA's Film in Colorado bumper sticker. And the best one is going to win \$250!

The rules are simple: Shoot a picture of the bumper sticker on a movie you're off to East Timbuktu for a shoot? Take a bumper sticker along, slip it onto the bumper of a well, local vehicle, park it in front of a landmark or something and snap the shot! Get the idea?

Send CFVA your digital photos via email to: photoguide@cfva.com

Submissions are due to the CFVA by November 1, 2008.

The CFVA Board will select the Top Ten Finalists.

The winner will be selected by CFVA Members at the Holiday Showcase, and we'll award the \$250 winning prize.

Send us your stories

The CFVA eBulletin wants to hear from you!

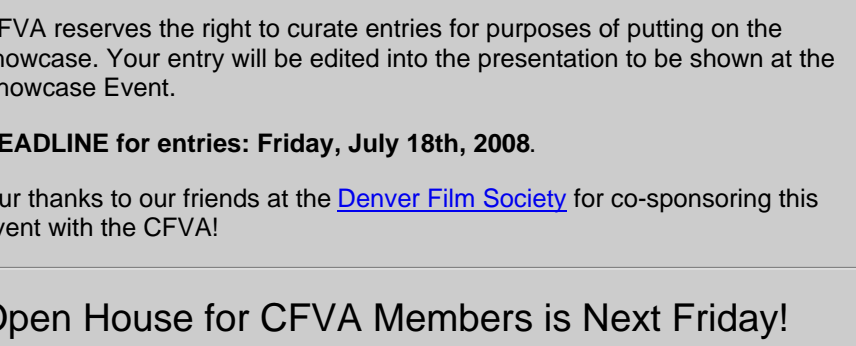
Submit your events, calendar items, and job postings to the CFVA website <http://www.cfva.com>

You can also email stories, production skills (with a short write-up on the production), awards, news releases, new products, or new services - anything related to Colorado's exciting film and video industry.

If you don't have time to write a story, just send the basic information, a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information [here](mailto:news@cfva.com) with and put "CFVA" somewhere in the subject line.

March Schmoozer at Tryst...



Photos: Greg Koronowicz

Ready Your Submissions for the First CFVA Showcase!

Show Everyone that Voodoo that You Do!

Got a project you're proud of that you want the world to see? Maybe it's footage from a corporate video, industrial film, commercial, product announcement, training piece, motion picture or television show. Maybe it's a collection of amazing still images, or a sample of your mastery over lighting, set design, sound recording, or scoring. It could be part of your reel, or an excerpt from your latest project, you decide!

The Colorado Film and Video Association Showcase will be held on **September 17th, 2008** from 6PM to 9PM at the Starz Film Center at the Twivoli.

Submissions are open to all CFVA members or member companies.

Entries are limited to 1 per person or company.

Entries must be 5 minutes, or less, in length.

Each clip or section of an entry should be identified with the type, title, credit, name and job description of the submitter.

Entries must be submitted on Betacam or DV and cannot be returned.

CFVA reserves the right to curate entries for purposes of putting on the showcase. Your entry will be edited into the presentation to be shown at the Showcase Event.

DEADLINE for entries: Friday, July 18th, 2008

Our thanks to our friends at the [Denver Film Society](http://www.denverfilm.com) for co-sponsoring this event with the CFVA!

Open House for CFVA Members is Next Friday! Free Drinks and Munchies! Door Prizes!

Summit Road Studios

Next Friday, April 4, 6:30 p.m. - Whenever
7581 East Summit Road, Parker, Colorado
<http://www.summitrecordinggroup.com/>

Don't forget that Summit Road Studios is sponsoring an open house for CFVA members **Friday, April 4**, at its newly expanded, full size recording facility in Parker. Things kick off at 6:30 p.m., with free drinks, munchies and great door prizes.

This is a perfect FAC for the early spring. Join fellow CFVA members and the full-time engineering/producer staff at Summit in a setting that will blow you away. Summit is located in the older part of Parker, rolling, pine-covered hills. Very nice.

Summit bills itself as one of the area's newest members of the Denver recording community, but it's really a major expansion of a studio that has been operating privately in Parker for many years. Summit also has a sister facility, Downtown Recording in Louisville, Kentucky.

Here are some simple directions to the studio.

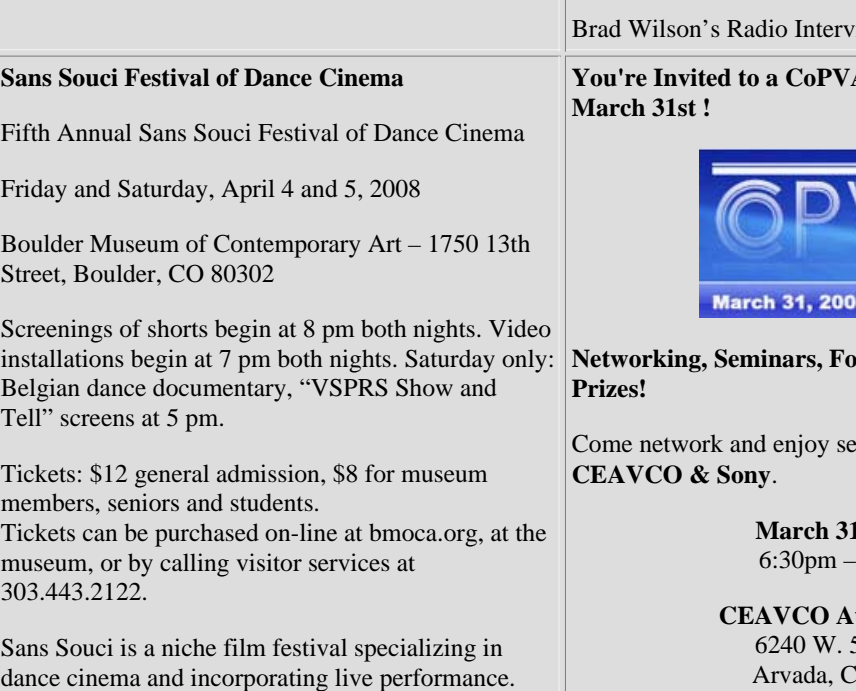
If you are coming North of the crossroads of E-470 & Parker:

Head south on Parker; Turn Left onto East Pine Lane; Turn Left onto North Pine Drive; Slight right curve turns N Pine Dr. into East Inspiration Drive; Turn Right onto North Lost Canyon Trail; Turn left onto East Summit Road; Arrive at 7581 E Summit Road, Parker CO 80138.

If you are coming from South of Lincoln & Parker:

Head North on Parker; Turn Right onto East Pine Lane or E Lincoln Ave (either or works); Turn Left onto North Pine Drive; Slight right curve turns N Pine Dr. into East Inspiration Drive; Turn Right onto North Lost Canyon Trail; Turn left onto East Summit Road; Arrive at 7581 E Summit Road, Parker CO 80138.

CONTACT: Brandon Naughton, Manager-Producer-Audio Engineer, SR5 Post / Producers Ink, Brandonnaughton@comcast.net, (720)-935-7497. Be there, or be square.



Job Listings

There are no job listings at this time.

News and Events

Seeking Film Submissions for BAFF

The Boulder Adventure Film Festival's jury is currently in the process of selecting films for screening at our Fall 2008 festival and world tour.

Short films, 20 minutes or less, are greatly preferred, but longer films are also an integral part of this Festival. We are looking for films from all aspects of Adventure. From conservation-oriented documentaries, to extreme sports and exploratory productions, to urban and social perspectives. BAFF also hosts a family and kids adventure series, so films that are better suited to a younger audience are also needed.

Finalists will be screened the November 7-9th at Boulder's best venue, the historic Boulder Theater, with cinema size screen, full bar and surround sound.

Opportunities will exist for the filmmakers to sell copies of their film at the screening. Finalists will receive two passes to the Film Festival and an in-town package. Prizes are awarded for best films.

Standard Submission Deadline is the May 25th. Extended Deadline is June 8th.

Our Without a Box submission system is simple and quick! But for any questions, don't hesitate to call or email. We look forward to your work!

Include 2 - DVD-R copies of your film and, if possible, 2 - 300dpi (4"x6") jpeg images from your production.

For more information, please go to our website: <http://www.boulderadventurefilm.com/>

Rick Ramage Screenwriting Seminar

Write-On Film Entertainment, Inc. Presents **Writing Screenplays from the Inside - Out**

A one-day screenwriting seminar event and personal perspective from writer/producer/director Rick Ramage

Rick is a fifteen-year veteran of Hollywood, with numerous film and television credits. He wrote "The Proposition" starring Kenneth Branagh. He also penned the screenplay for "Stigmata" starring Patricia Arquette. Rick also created and executive produced "Peacemakers" starring Tom Berenger and "Haunted" starring Matthew Fox. Rick will share his own proven techniques for success in the screen trade! Arriving other topics. Rick will be offering instruction on:

- Getting Started
- Character Development
- Writing an Outline
- Writing Subtext
- Film and Script Analysis
- Writing Action
- Strategy and Structure
- Writing Transitions
- Plot vs. Premise
- The Business of Writing

Saturday, April 12th, 2008

Denver location to be announced

9:00 AM - 4:00 PM

Seating is very Limited!

Seminar fee: \$250.00, due by April 7th. Credit card payment is available through Pay Pal.com (terramage@comcast.net). Please write checks to Write On Film Entertainment, Inc. and mail to: PeterDeAnello, c/o Write-On Film Ent., Ammann, Inc. 241 S. Cherokee St. Ste. B Denver, CO 80223

A one-hour lunch break will begin at noon (Lunch will not be provided). Laptop computers are welcome. No recording devices will be allowed.

For more information, please e-mail PeterDeAnello@mac.com or Peter@bigfish talent.com

Here's what your peers had to say about Rick's last seminar!

"Inspiring! I have never been to such a seminar. I am almost speechless - the human side of the business was so riveting and your rise in the industry could be felt by all of us." - Fred Welsh - Screenwriter

"The most important aspect of your presentation was your style: genuine, authentic, transparent. I feel as if you really want us to know how to succeed." - Paige Evans - Producer, Director, Editor

"...excellent in giving me a guideline to follow in bulletproofing my script... I also enjoyed the personal background information. It made you and the process inspiring and approachable." - Jan McCarthy - Screenwriter

"...this seminar really helped to clarify things for me." - Bernadette Niblo - Actress, Screenwriter

"A practical, down to earth guide to understanding character and the art of story, and how to use them to write the screenplay. No shortcuts, no false promises. I believe it is essential to the fledgling writer and can be eye-opening for seasoned writers, actors, directors, producers, technicians, etc., anyone who has a passion about the art and industry of film. Thanks Rick!" - Steve Brown - Actor, Writer

"For me what resonated the most was reacquainting myself with my voice... It was encouraging to hear how important that voice is to screenwriting and how simply you explained that it is the one thing that sets our writing apart... Your instruction is breathing new life and excitement into my scripts! Can't thank you enough!" - Tom Kimball - Producer, Director, Actor, Writer

CineManteca

Tarango will present 8 different films all by new, emerging artists who record the world as they see it. These artists show us their worlds and invite us into their thought processes. Many of these are dreams and hopes, some are wishes, some are memories. They are all human. That is what makes them important.

Artists included: Andrew Alger, Travis Buckle, Ishmael Hallin, Andrea Kilness, Grant Miller, Brian Nguyen, Evan and Adam Nix, Rachel Perry, Chris Twigg, Paul Schrank

Saturday, March 29th
7 PM @ the MUSEO

\$3 Members, \$5 General Admission

Acting in the Camera / Producer Workshops

In addition to eleven years of working with Academy Award winning actor Robert Duvall and heading Duvall's production company, Butchers Run Films, Brad Wilson's credits include, "Lonesome Dove" and "Stalin".

Brad has worked with some of the most renowned actors in the industry. They include Tom Cruise, Nicole Kidman, Sean Penn, Kevin Spacey, Michael Douglas, Glenn Close, James Earl Jones and many others.

Brad is Vice President of Development & Production as well as Producing Partner for Hemispherica Entertainment.

He has been teaching acting for the camera in various cities across the US, including Los Angeles, Nashville & Colorado. On May 17th & 18th, he will be coming back to Colorado.

Acting for the Camera Workshops and Producer Showcases

May 17th & 18th

Morning Class
Sat. & Sun.
9 am - 1 pm

Afternoon Class
Sat. & Sun.
2:30 pm - 6:30 pm

\$150 for Actors class
\$150 for Directors
(Only 4 Director Spots Available)

Location: In Wheat Ridge, Corner of Ward Rd & 52nd Ave.

Address & Directions e-mailed with Registration Confirmation.

For more information visit: <http://www.LionHawkEntertainment.com>

Brad Wilson's Radio Interview is [here](http://www.cfva.com).

Sans Souci Festival of Dance Cinema

Fifth Annual Festival of Dance Cinema

Friday and Saturday, April 4 and 5, 2008

Boulder Museum of Contemporary Art - 1750 13th Street, Boulder, CO 80302

Installations of shorts begin at 8 pm both nights. Video screenings begin at 7 pm both nights. Saturday video: Belgian dance documentary, "VSPRS Show and Tell" screens at 5 pm.

Tickets: \$12 general admission, \$8 for museum members, seniors and students.

Tickets can be purchased on-line at [bmoa.org](http://www.bmoa.org), at the museum, or by calling visitor services at 303.443.2122.

Sans Souci is a niche film festival specializing in dance cinema and incorporating live performance.

This year two screenings will feature a variety of dance cinema shorts from Australia, Belgium, Spain, Switzerland, United Kingdom, and USA. Live dance with multimedia will be performed each night and there is ample opportunity to browse the dance cinema installation on video monitors in the upstairs Union Works Gallery. Additionally, a beautiful documentary of a dance performance in Belgium will be shown on Saturday only.

<http://www.sanssoucifst.org>

You're Invited to a CoPVA Special Event on March 31st!

March 31st, 2008
6:30pm - 9:15pm

CEAVCO Audio/Visual
6240 W. 54th Ave.
Arvada, CO 80002

CEAVCO will be providing food, wine, beer & soft drinks.

They will be providing some great prizes. Sony Vegas 8 (\$500 value) software, and a Sony CyberShot Camera (\$250 value!)

CEAVCO will be giving away a flexce-lined Production Jacket! No fee for first time attendees.

They will be doing an "NAB's Sneak Peek".

Sony will have cameras, monitors and other great gear there for us to check out on the spot.

Reliant Digital will be showing off their cost effective ink caddies, DVD duplicators, watershield media and talk about their recently acquired ability to provide DVD-R copy-protection on short run duplication.

There will be 2 presentations by our members on "Cool Shooting & Editing Techniques" and one on "Producing Training Videos".

Don't Miss this Fun & Information Packed Event!

Visit http://copva.org/upload_user/MarchMeetingWeb.html for full details.

For questions or more info call Maureen Bacon at 303.465.6190 or email President@mail.copva.org

7Minutes @ the MUSEO

Come find out who Luzia Omelas, 7Minutes curator, selects to be her top seven local artists picks! Each artist will have 7 minutes to share their ideas and recent projects.

Friday, April 11, 2008
7pm @ the MUSEO

\$3 Members, \$5 General admission
303-571-4401

[museo.org](http://www.museo.org)