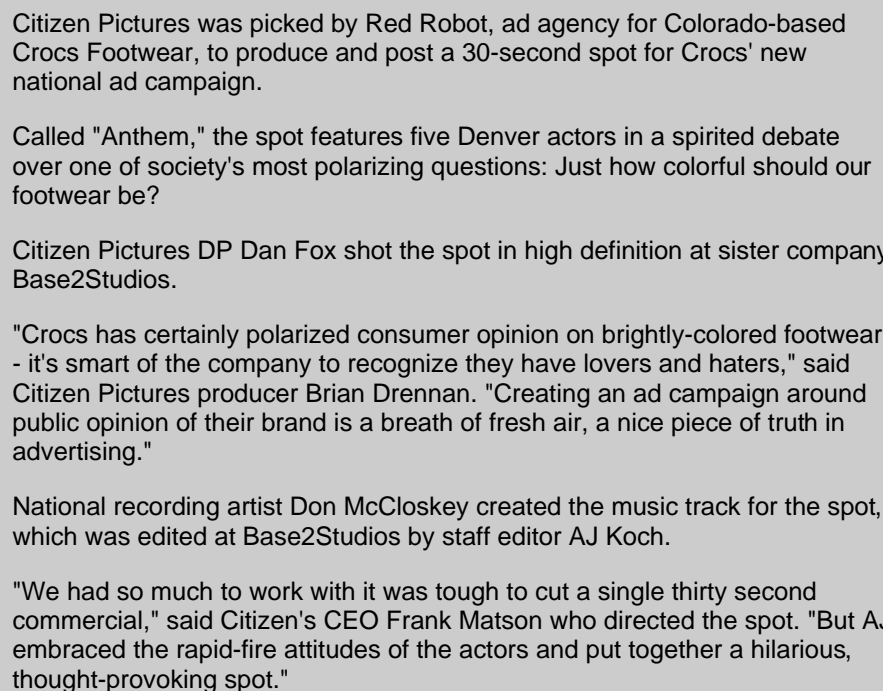


Shake off those winter blues at CFVA's very special Summer Kickoff Schmoozers in the spectacular Monet Gardens inside Denver's beautiful Botanic Gardens.

The Monet Garden is a breathtaking collection of bulbs, annuals, and perennials inspired by the French impressionist painter. Don't miss the waterlily pool, and check out the Boettcher Memorial Tropical Conservatory.

Enjoy drinks and appetizers along with entertainment from Nathaniel Rateliff ('The Wheel'), Jefferson Arca, and our very special model guests who will be happy to supply you with information about the upcoming CFVA Showcase and our Film in Colorado Bumpersticker Contest!

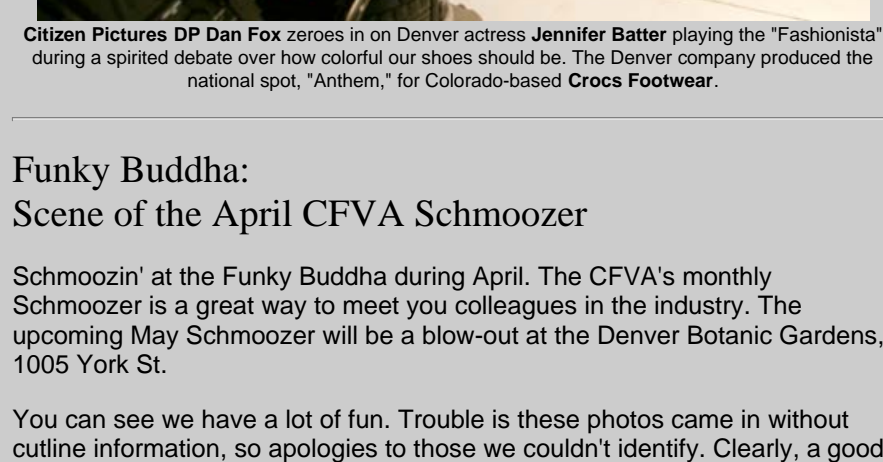
This event also marks the kickoff of CFVA's Annual Films For The Troops drive: Bring a DVD (or two) for our young people in uniform. (Co-sponsored by the Denver Film Society).



CFVA's Summer Kickoff Schmoozers
Tuesday, May 20th
6:00pm till 9:00pm
Denver Botanic Gardens
Monet Garden
1005 York St
Denver, CO 80206

(Free parking across from the entrance)
Bring a DVD for Films for the Troops and get in FREE!
Non-members \$5.00

This event is graciously sponsored by:



BRING YOUR MEMBER TICKET

Don't forget to bring the Member Ticket in this eBulletin for instant admission, bypassing the member lookup line!

On Location in Colorado...

Citizen Pictures Nabbed to Produce National Spot for Crocs

No, it's not a re-creation of the endless battle over who gets to run for president.

It's a debate over a far more weighty issue: Crocs -- love 'em or hate 'em.

Citizen Pictures was picked by Red Robot, ad agency for Colorado-based Crocs Footwear, to produce and post a 30-second spot for Crocs' new national ad campaign.

Called "Anthem," the spot features five Denver actors in a spirited debate over one of society's most polarizing questions: Just how colorful should our footwear be?

Citizen Pictures DP Dan Fox shot the spot in high definition at sister company Base2Studios.

"Crocs has certainly polarized consumer opinion on brightly-colored footwear - it's smart of the company to recognize they have lovers and haters," said Citizen Pictures producer Brian Drennan. "Creating an ad campaign around public opinion of their brand is a breath of fresh air, a nice piece of truth in advertising."

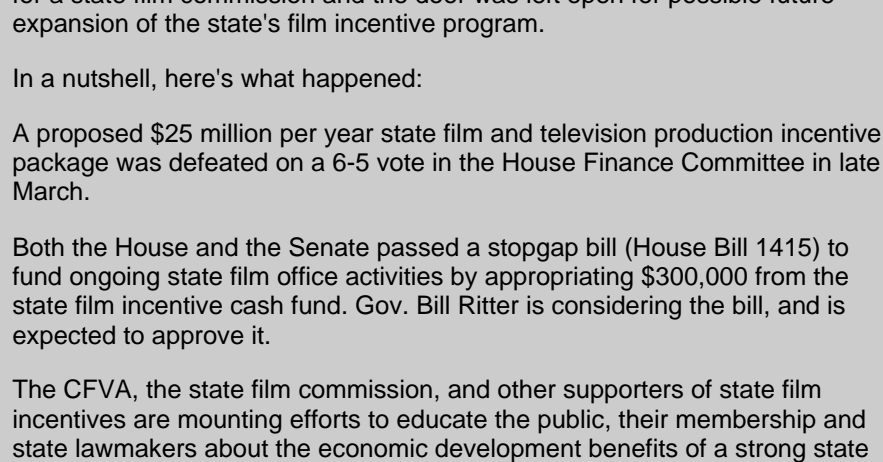
National recording artist Don McCluskey created the music track for the spot, which was edited at Base2Studios by staff editor AJ Koch.

"We had so much to work with it was tough to cut a single thirty second commercial," said Citizen's CEO Frank Matson who directed the spot. "But AJ embraced the rapid-fire attitudes of the actors and put together a hilarious, thought-provoking spot."

Base2 graphic artist Chun Lim created original end graphics, and engineer Jeffrey Smith sweetened in Base2's Pro Tools suite.

Nationally-recognized Citizen Pictures specializes in commercials, network branding, programming and corporate production.

To view "Anthem," check out Citizen Pictures at <http://www.citizenpictures.com>.



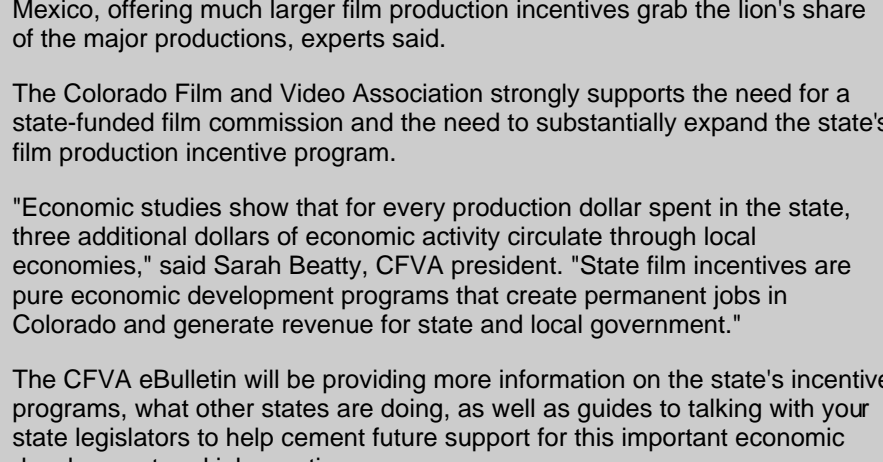
Citizen Pictures DP Dan Fox zeros in on Denver actress Jennifer Butler playing the "Fashionista" during a spirited debate over how colorful our shoes should be. The Denver company produced the national spot, "Anthem," for Colorado-based Crocs Footwear.

Funky Buddha:

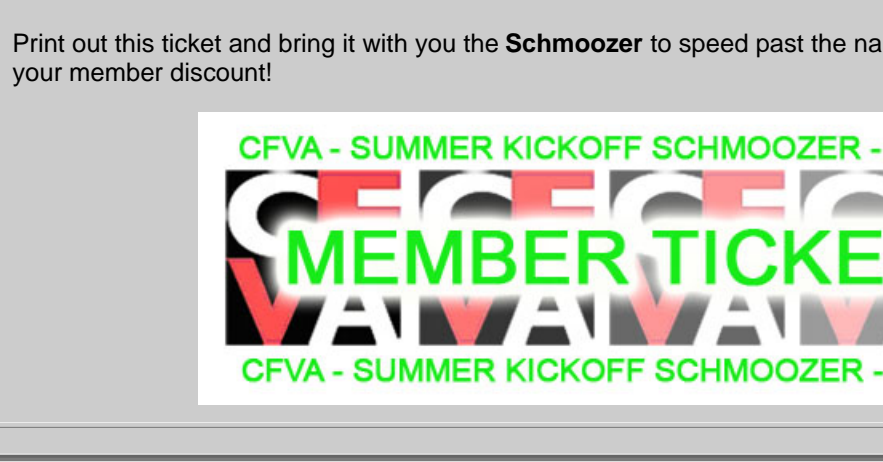
Scene of the April CFVA Schmoozers

Schmoozin' at the Funky Buddha during April. The CFVA's monthly Schmoozers is a great way to meet your colleagues in the industry. The upcoming May Schmoozers will be a blow-out at the Denver Botanic Gardens, 1005 York St.

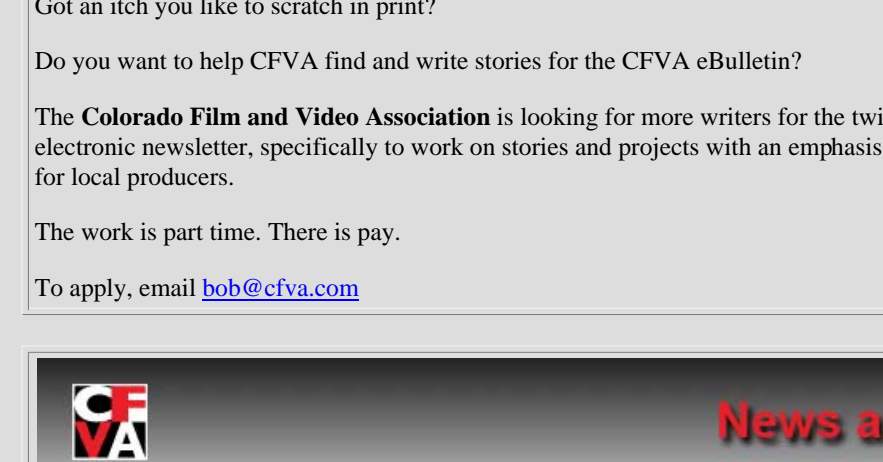
You can see we have a lot of fun. Trouble is these photos came in without outline information, so apologies to those we couldn't identify. Clearly, a good time was had by all. (Photos courtesy Randy Malone).



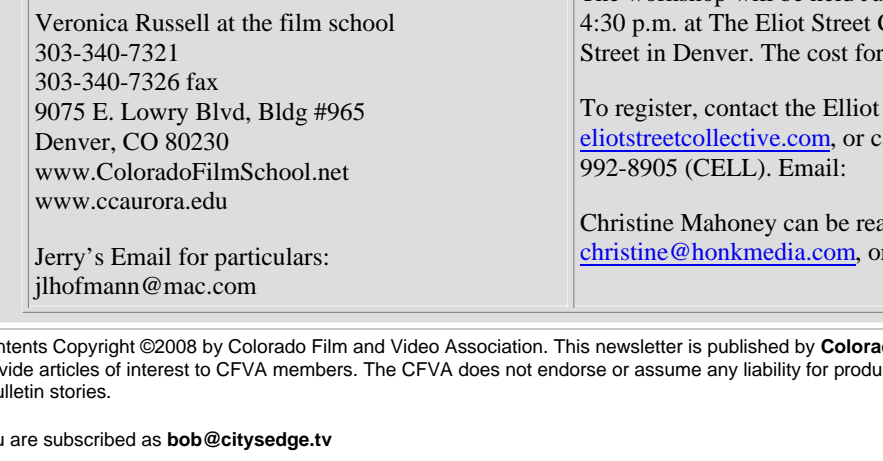
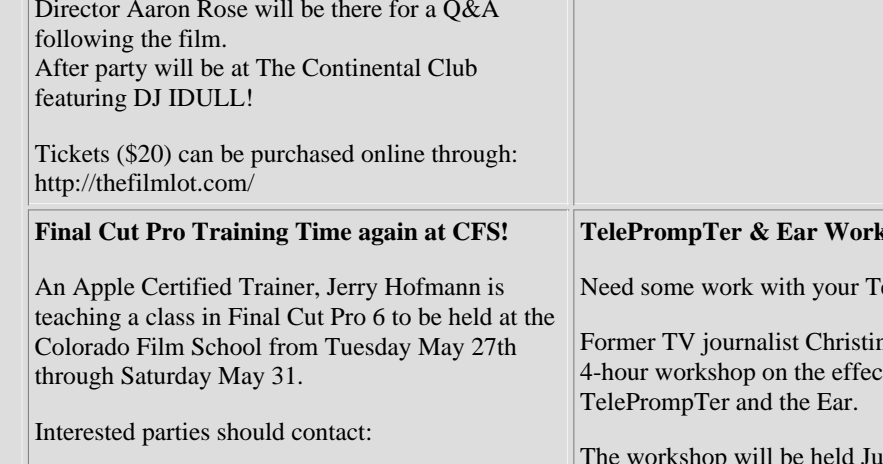
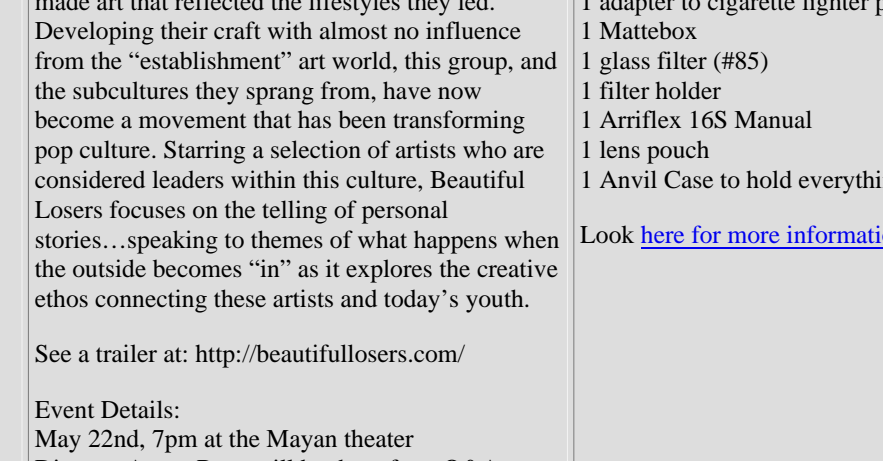
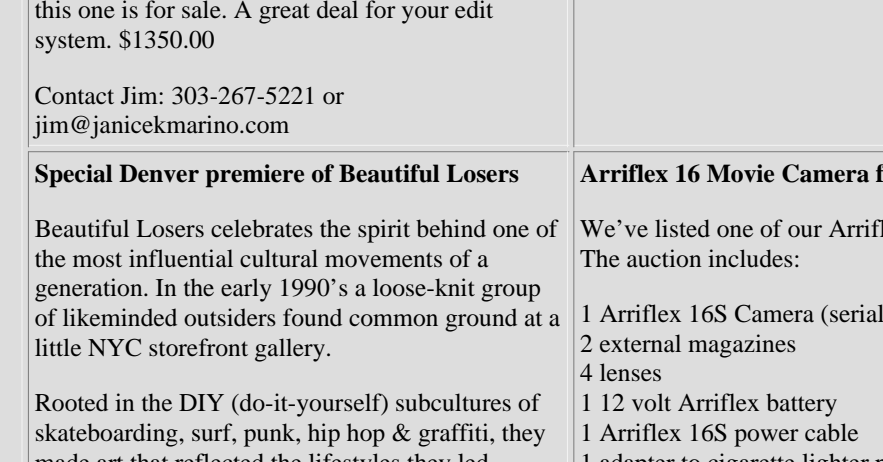
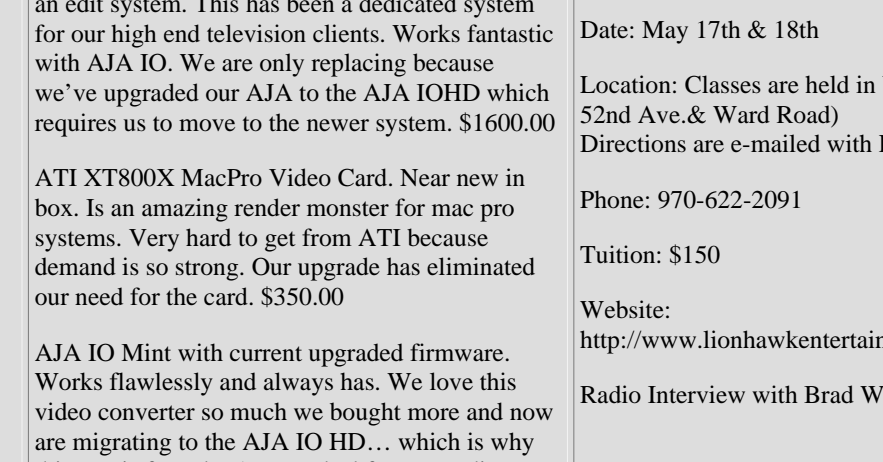
Former CFVA board member Wayne Evans pleading to get into the schmoozers. John Neal, also a former board member, looks on with little sympathy.



CFVA President Sarah Beatty schmoozes a bit with former CFVA board president producer Jim Levy (left) and former CFVA board member Duke Hartman, of High Noon Entertainment.



CFVA Board Member Eileen O'Brien and Ken Custer, of Advertising/Marketing Review.



More fun loving Schmoozers!

Colorado's Film Incentives: Alive and Kicking!

It was an up and down, and then up again legislative year for film incentives in Colorado, but the 2008 legislative session ended with support for the creation of a state film commission and the door was left open for possible future expansion of the state's film incentive program.

In a nutshell, here's what happened:

A proposed \$25 million per year state film and television production incentive package was defeated on a 6-5 vote in the House Finance Committee in late March.

Both the House and the Senate passed a appropriations bill (House Bill 1415) to fund ongoing state film office activities by appropriating \$300,000 from the state film incentive cash fund. Gov. Bill Ritter is considering the bill, and is expected to approve it.

The CFVA, the state film commission, and other supporters of state film incentives are mounting efforts to educate the public, their membership and state lawmakers about the economic development benefits of a strong state film incentive package.

Colorado Still Has a Film Incentive Program

Colorado's current incentive program sets aside funds each year to encourage the production of films, documentaries or television programs in the state. The program dedicates approximately \$500,000 to \$600,000 per year from limited gaming revenues for the state's film incentive cash fund, which is used to pay direct incentive rebates to qualifying producers of qualifying productions.

Colorado will reimburse a production company 10% of its below the line production costs if it hires 75% of its crew locally and if 75% of that below the line budget is spent with Colorado businesses.

To date, approximately \$1.1 million has been transferred to the film incentive cash fund since the incentive program became effective in 2006. Thus far, the film commission has issued two rebates -- approximately \$64,000 -- for films produced in the state.

House Bill 1415 approves the transfer of \$300,000 from the film incentive cash fund to the Colorado Office of Economic Development to be used for the operating costs of the Colorado Film Commission" only for the 2008-2009 fiscal year (July 1, 2008, to June 30, 2009).

The new bill will keep the state film office open for another year to administer the current film incentive program, promote Colorado as a motion picture production location and continue to work to expand the state's incentive program.

Industry experts say producers of large budget films largely ignore Colorado because the state's incentive program is too small. Other states, such as New Mexico, offering much larger film production incentives guard the lion's share of the major productions, experts said.

The Colorado Film and Video Association strongly supports the need for a state-funded film commission and the need to substantially expand the state's film production incentive program.

"Economic studies show that for every production dollar spent in the state, three additional dollars of economic activity circulate through local economies," said Sarah Beatty, CFVA president. "State film incentives are pure economic development programs that create permanent jobs in Colorado and generate revenue for state and local government."

The CFVA eBulletin will be providing more information on the state's incentive programs, what other states are doing, as well as guides to talking with your state legislators to help cement future support for this important economic development and job-creation program.

Exclusively for CFVA Members Only!

Non-members don't see this box in their eBulletin

Print out this ticket and bring it with you to the Schmoozers to speed past the name lookup line and collect your member discount!



Job Listings

Writers Sought

Got an itch you like to scratch in print?

Do you want to help CFVA find and write stories for the CFVA eBulletin?

The Colorado Film and Video Association is looking for more writers for the twice-monthly eBulletin electronic newsletters, specifically to work on stories and projects with an emphasis on services and benefits for local producers.

The work is part time. There is pay.

To apply, email bob@cfva.com

News and Events

For Sale - Perfect for Final Cut Pro System

Apple G5 Dual 2.0 GHz Core System (Final Cut Pro) 500MB RAID Box Drive / Dual Channel DVI Video Card / Dual Channel Fiber Card for RAID / 6GB RAM / Loaded! A perfect high end CPU for an edit system. This has been a dedicated system for our high end television stations. Works fantastic with AJA IO. We are only replacing because we've upgraded our AJA to the AJA IOHD which requires us to move to the newer system. \$1600.00

ATI X800X MacPro Video Card. Near new in box. Is an amazing render card. Near new pro systems. Very hard to get from ATI because demand is so strong. Our upgrade has eliminated our need for the card. \$350.00

AJA IO Mint with current upgraded firmware. Works flawlessly and always has. We love this video converter so much we bought more and now are migrating to the AJA IO HD... which is why this one is for sale. A great deal for your edit system. \$1550.00

Contact Jim: 303-267-5221 or jim@janicekmarino.com

Special Denver premiere of Beautiful Losers

Beautiful Losers celebrates the spirit behind one of the most influential cultural movements of a generation. In the early 1990's a loose-knit group of likeminded outsiders found common ground at a little NYC storefront gallery.

Rooted in the DIY (do-it-yourself) subculture of skateboarding, surf, punk, hip hop & graffiti, they made art that reflected the lifestyles they led. Developing their craft with almost no influence from the "establishment" art world, this group, and the subcultures they sprang from, have now become a movement that has been transforming pop culture. Starring a selection of artists who are considered leaders within this culture, Beautiful Losers focuses on the telling of personal stories...speaking to themes of what happens when the outside becomes "in" as it explores the creative ethos connecting these artists and today's youth.

See a trailer at: <http://beautifullosers.com/>

Event Details:
May 22nd, 7pm at the Mayan theater
Director Aaron Rose will be there for a Q&A following the film.
After party will be at The Continental Club featuring DJ IDULL!

Tickets (\$20) can be purchased online through: <http://theffilm.com>

Final Cut Pro Training Time again at CFS!

An Apple Certified Trainer, Jerry Hofmann is teaching a class in Final Cut Pro 6 to be held at the Colorado Film School from Tuesday May 27th through Saturday May 31st

Interested parties should contact:
Veronica Russell at the film school:
303-340-7321
303-340-7325 fax
9075 E. Lowry Blvd. Bldg #965
Denver, CO 80230
www.ColoradoFilmSchool.net
www.ccaurora.edu

Jerry's Email for particulars: jhofmann@mac.com

TelePrompTer & Ear Workshop

Need some work with your TelePrompTer or Ear skills? Former TV journalist Christine Mahoney is teaching a 4-hour workshop on the effective use of both the TelePrompTer and the Ear.

The workshop will be held June 22 from 12:30 p.m. to 4:30 p.m. at The Eliot Street Collective, 2460 Eliot Street in Denver. The cost for the workshop is \$75.

To register, contact the Eliot Street Collective at eliotstreetcollective.com, or call Meredith at: (773) 992-8905 (CELL). Email: christine@honkmedia.com or (303) 618-2072

Christine Mahoney can be reached at christine@honkmedia.com.

Acting for the Camera Workshops and Showcases

Brad Wilson can include up to 4 Directors in the class. Although Director Attendees will not be required to spend time on camera, they are welcome to attend as many of the weekend's sessions as they wish.

Date: May 17th & 18th

Location: Classes are held in Wheat Ridge, (Corner of 52nd Ave. & Ward Road)

Directions are e-mailed with Registration Confirmation

Phone: 970-622-2091

Tuition: \$150

Websites: <http://www.lionhawkentertainment.com/actingclass.html>

Radio Interview with Brad Wilson is <http://www.lionhawkentertainment.com/actingclass.html>

Arriflex 16 Movie Camera for sale

We've listed one of our Arriflex 16 Film Cameras on eBay. The auction includes:

- 1 Arriflex 16S Camera (serial No. 18495)
- 2 external magazines
- 4 lenses
- 1 12-volt Arriflex battery
- 1 Arriflex 16S power cable
- 1 adapter to cigarette lighter power connector
- 1 Mattebox
- 1 glass filter (#85)
- 1 filter holder
- 1 Arriflex 16S Manual
- 1 lens pouch
- 1 Anvil Case to hold everything

Look [here](http://www.ebay.com) for more information

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