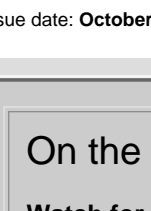


Subject: CFVA News | eBulletin for October 25, 2007
From: Colorado Film Video Association -cnews@cfva.com>
Date: Thu, 25 Oct 2007 09:09:42 -0600
To: bob@citysedgje.v



Colorado Film and Video Association

eBulletin

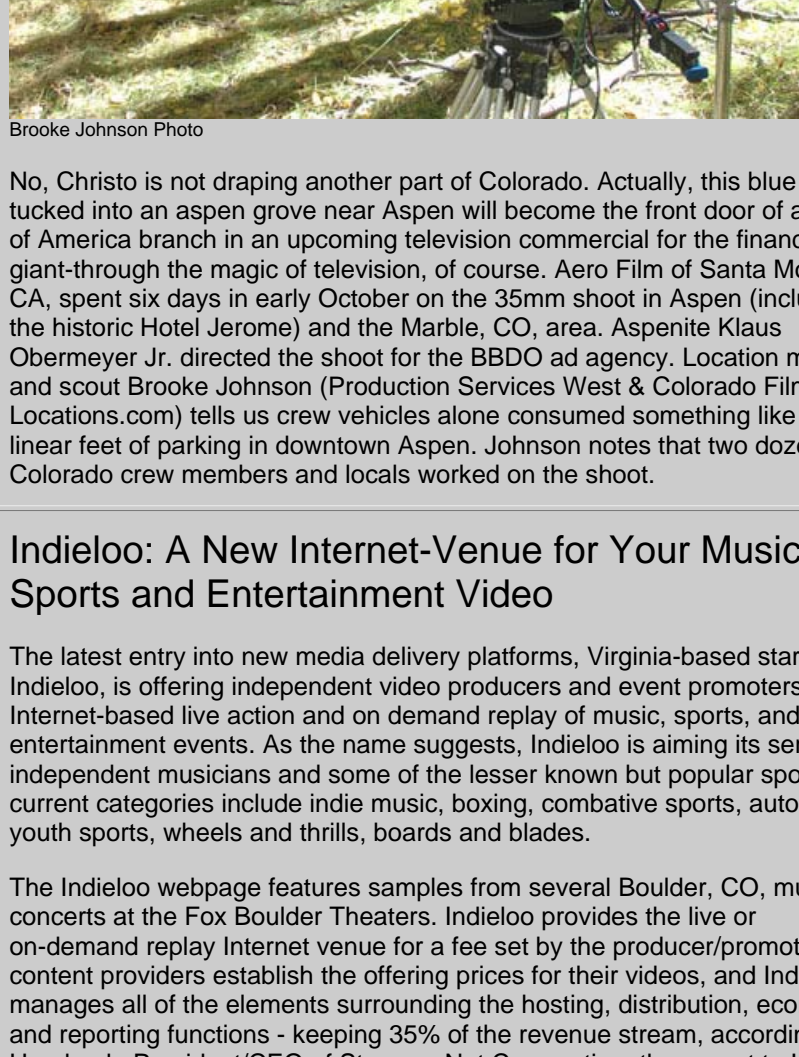
Issue date: October 25, 2007

The Electronic Newsletter of the Colorado Film and Video Association

Send to: bob@citysedgje.tv
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On the Set in Colorado...

Watch for a Bank of America branch near you ...
Right in the middle of a Colorado aspen grove?



Brooks Johnson Photo

No, Christo is not draping another part of Colorado. Actually, this blue screen tucked into an aspen grove near Aspen will become the front door of a Bank of America branch in an upcoming television commercial for the financial giant-through the magic of television, of course. Aero Film of Santa Monica, CA, spent six days in early October on the 35mm shoot in Aspen (including the historic Hotel Jerome) and the Marble, CO, area. Aspenite Klaus Obermeyer Jr. directed the shoot for the BBDO ad agency. Location manager and scout Brooks Johnson (Production Services West & Colorado Film Locations.com) tells us crew vehicles alone consumed something like 800 linear feet of parking in downtown Aspen. Johnson notes that two dozen Colorado crew members and locals worked on the shoot.

IndieLo: A New Internet-Venue for Your Music, Sports and Entertainment Video

The latest entry into new media delivery platforms, Virginia-based start-up IndieLo, is offering independent video producers and event promoters Internet-based live action and on demand replay of music, sports, and entertainment events. As the name suggests, IndieLo is aiming its service at independent musicians and some of the lesser known but popular spots. The current categories include indie music, boxing, combative sports, auto racing, youth sports, wheels and thrills, boards and blades.

The IndieLo webpage features samples from several Boulder, CO, music concerts at the Fox Boulder Theaters. IndieLo provides the live or on-demand replay Internet venue for a fee set by the producer/promoter. The content providers establish the offering prices for their videos, and IndieLo manages all of the elements surrounding the hosting, distribution, ecommerce and reporting functions - keeping 35% of the revenue stream, according to Bill Horbeck, President/CEO of StreamerNet Corporation, the parent to IndieLo.

"Our approach focuses completely on the delivery of valuable, long-form, performance content. Most people can easily acquire a song, a CD, or a, single music video at a small price or absolutely free," Hornbeck said in an email interview. "The IndieLo, model, however, provides a stage for independent artists to show-off, their complete act and, in so doing, build their fan base and their, total market reach." Hornbeck pointed out that IndieLo does not permit "random" end-user uploads such as those found on YouTube. "We handle all relationships with a human touch and all of the offerings are vetted for associated rights, content suitability and content quality.

IndieLo's sister company, LearningPortal, offers similar Internet distribution and viewing services for training and education programs. Check them out at IndieLo.com and Learningportal.com.

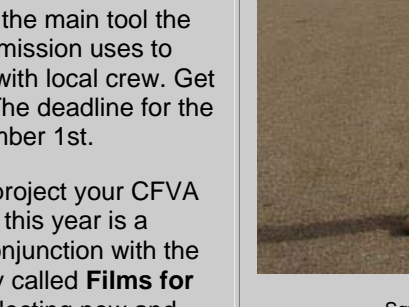
GearHead Corner

Tired of your small shakeycam?

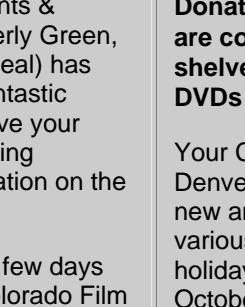
Videoographer Tom Nixon's invention might help stabilize your professional life.

Videoographer Tom Nixon, owner of Baughn Productions in Frisco, CO, spent more than two decades searching for the perfect stabilization device for his camera work, especially when using today's compact DV and HD cameras. He couldn't find what he wanted, so he invented it himself - a "small, quick to set-up, and easy to use" system, according to Nixon, inventor of Levelcam, a simple handheld camera platform that almost looks like a modified boomerang. The device uses leverage to minimize abrupt hand-held movement when you come off the sticks. It can be used in several different positions: on the shoulder, waist high or overhead.

But Nixon didn't stop with Levelcam. His latest shooting aid is Levelpod, essentially a streamlined and modestly priced steadycam system for cameras weighing up to 6 pounds. Says Nixon, "Levelpod uses basic principles to achieve motion stabilization: balance and imbalance, manipulated with a simple machine: a lever." Levelpod can be used in several positions: shoulder balanced, handheld balanced, in a flagpole position, as a handheld pendulum, or as a monopod. Both the Levelcam and the Levelpod can be used together. Check it out both stabilization aids at http://www.levelcam.com/.



Levelcam is a simple solution to a vexing problem: smoothing out your handheld shots



Just one of several ways to use a Levelpod, with the Levelcam. Notice how young videographers are these days.

Photos: Tom Nixon

President's Message

Dear CFVA Members,

It's been a while since I told you about what's happening behind the scenes here at the Colorado Film & Video Association. There are several exciting events coming up, as well as some wonderful changes happening here at CFVA.

First and foremost, I would like to thank the CFVA board, and especially our CFVA vice-president, Bob Berg, for "running the joint" while I took the better part of the summer off for maternity leave and started my own production company. It was a wonderful time for me, knowing that CFVA business was chugging along thanks to your very dedicated and hard-working board members.

I hope you've noticed the updated eBulletin format as well. The eBulletin is now in the capable hands of a new editor, Dick Schneider. You will see new articles, recurring columns and all kinds of information important to working professionals in our industry. You'll also be glad to know that the eBulletin is now being published twice a month on the 10th and 25th. Keep an eye on your inbox for more.

Also coming up very quickly is the deadline for your listing in this year's Colorado Production Resource Guide-the CPRG. We publish this book every year and get it into the hands of every year and professional throughout the state and all over the country. It is THE guide of record for the entire state and the main tool the Colorado Film Commission uses to connect producers with local crew. Get in it and get hired. The deadline for the 2008 book is November 1st.

Another wonderful project your CFVA board is working on this year is a service project in conjunction with the Denver Film Society called Films for Troops. We are collecting new and used DVs to send to our troops stationed in Iraq so they can enjoy a few minutes of entertainment and downtime. Your CFVA Events & Education committee (Beverly Green, Eileen O'Brien, and John Neal) has worked tirelessly on this fantastic project and we'd love to have your support to make it a smashing success. Find more information on the main page of cfva.com.

And finally, there are just a few days left before the inaugural Colorado Film Commission Hall of Fame gala event honoring the landscape photographer John Fielder. I have been working on the awards video with Chris Wheeler of High Noon Entertainment, and I can tell you John's message about the importance of film and video production to sustainable, "green" economic development is one that you won't want to miss. Get your more information and your tickets at coloradofilm.org.

Find more information on all these projects and more at cfva.com.

Sarah Beatty
Colorado Film & Video Association
president

We need your stories and pictures.

The CFVA eBulletin needs to hear from you!

Submit your events, calendar items, and job postings to the CFVA website here.

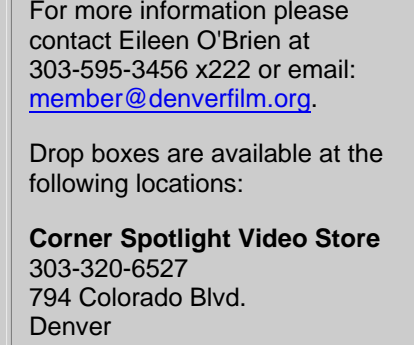
You can also email us story ideas, stories, production stills (with a short write-up on the production), awards, news releases, new products, or new services - anything related to Colorado's exciting film and video industry.

If you don't have time to develop the story, just send us the basic information, a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information to ebullitineditor@cfva.com and put "CFVA" somewhere in the subject line.

Films for the Troops

A CFVA & Denver Film Society Joint Effort



Sgt. Joel Koppell
US Army 1st Cavalry Division
2nd Battalion Combat Team
Hometown: Denver, Colorado

Donate some of those DVDs that are collecting dust on your shelves! Or buy a few extra DVDs this year for our troops!

Your CFVA, in association with the Denver Film Society, is collecting new and used DVs to send to various USO stations for the holidays. Collection started October 12, 2007, and will continue through November 30, 2007. Any film genre is acceptable (except porn).

Donations to cover packaging and postage are also being accepted through CFVA and gratefully appreciated.

For more information please contact Eileen O'Brien at 303-595-3456 x222 or email: member@denverfilm.org.

Drop boxes are available at the following locations:

Corner Spotlight Video Store
303-320-8524
794 Colorado Blvd.
Denver
SE corner of 8th Ave. and Colorado Blvd.

Cinema Grill Theater
303-344-3456
13682 E. Alameda Ave.
Aurora
South side of Alameda, just west of I-225 and Potomac

Colorado Film School
303-340-7321
9075 E. Loxry Blvd.
Aurora
Near Yosemite and Lowry Blvd (1st Ave.)

Starz FilmCenter
900 Auraria Parkway
Denver
Tivoli Building
Across from the Pepsi Center
Drop boxes in the lobby of the theater.

The Video Station
303-440-4449
1661 28th Street
Boulder

Inside this eBulletin
IMPORTANT! RENEW YOUR CPRG LISTING
RENEW!
On the Set in Colorado
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GearHead Corner: Levelcam
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Give us your News!
Films for the Troops
Get a Job!
News and Events

What's in a Name?
A glossary of those darn abbreviations!
CFVA
Colorado Film and Video Association
Colorado's oldest production industry trade association)
CPRG
The Colorado Production Resource Guide
The yellow pages of production people in our state. Used by film and television producers everywhere. If you're not in it, you're missing out on work! Not available on DVD, but available online at cprgonline.com
CFC
The Colorado Film Commission, bringing new projects to Colorado

2007 Colorado Production Resource Guide
CPRG
Last Day: Year of the CPRG 2007
RENEW!
No, it's not your life-clock blinking, you don't have to "run" from a Sandman or take your chances on a "cruise" to renew! It's pretty much guaranteed when you visit cprgonline.com and use the Add/Update listing link!

The CPRG is the main tool used to connect you with productions coming into the state, and is widely used by Colorado companies to find crew, writers, producers, caterers, you name it.

But do it soon! The 2008 CPRG listing deadline is November 1st!

Mark Your Calendar Now!
30
MULTI-STAR DENVER FILM FESTIVAL

The CFVA Holiday Schoozer will be on Wednesday, November 14th in conjunction with the 30th Annual StarZ Denver Film Festival!

More information will appear on cfva.com as it becomes available. Final details in the eBulletin on November 10th.

Job Listings

Transcriber Positions Available - Night & Weekend Shifts

High Noon Entertainment, a leader in quality television programming in looking for outstanding people for our transcription needs. Transcribers must be reliable, detail oriented, have a passion for television as well as excellent spelling and typing skills. Must be flexible and open to change. This position opens the door for other positions within the company. We are currently seeking individuals for night and weekend shifts

Please email resumes to: mmaj@highnoontertainment.com

ISO long form editors for National Geographic docs

We're looking for long form editors for several National Geographic films. Please send reels, credits and references to the address on our website, www.hogardfilms.com. Ideally, the same editor will edit at least 2 of the films, meaning 4 - 5 months of work. If you'd like more information about the stories, please don't hesitate to get in touch. Thank you!

Email us here!

News and Events

True/False call for submissions

The True/False Film Fest in Columbia, Missouri, USA is having a call for entries once again! Send us your docs and have a chance at being a part of one of the most talked-about film fests in the US. At True/False, we're interested in documentaries or works that walk the line between fact and fiction.

The True/False Film Fest is a great festival for filmmakers to meet other filmmakers in a non-competitive atmosphere. Get to know other people working in the documentary field and compare notes on filmmaking.

"Three things that make True/False the best US documentary festival. First, the perfect number of films. Second, a collegial, egalitarian, non-competitive environment for all the filmmakers. Third, the most stylish hooded sweatshirt." John Pierson, independent film guru.

If your film is selected you will receive free room and board, a festival pass and a lovely weekend of films, parties and enthusiastic conversation in a truly Midwestern town.

Deadlines and Entry Fees:

Sept. 30th, 2007: Earlybird deadline. Feature doc: \$20 Short doc: \$15

Nov. 15th, 2007: Regular deadline. Feature doc: \$25 Short doc: \$20

Dec. 1st, 2007: Late deadline. Feature doc: \$30 Short doc: \$25

Apply online at wihoutabox.com and get \$5 off your entry fee!

Submission formats: DVD or VHS (NTSC, VHS, or SECAM)

Please send films to: Robin Griswold, True/False Film Fest, 5 S. Ninth Street #205, Columbia, MO 65201

To print out a PDF of the call for submissions flier go to: http://www.truefalse.org/CallForSubmissions2008.pdf

Or have a one sent to you by emailing robin@ragtagfilm.com

Next 'Spark Party' Theme - "There's an Einstein in Everyone"

Actor? Writer? Filmmaker?

Seeking to spark some insight into your work while making connections at the same time? Then be sure to attend the next 'Spark Party' event on Saturday Nov. 10!

The launch event which took place on Sept. 11, 2007, was broadcast live from Denver's new Public Access Television Station - Denver Open Media.

The theme for this one is "There's an Einstein in Everyone."

'Spark Parties' are similar to "Speed Dating" or "Speed Networking" in regards to timing, but they're for anyone who loves to connect with other creatives and brainstorm.

The last event sold out for space, however the venue was perfect. As a result, the seating limit for this one will be 42 people max once again, so get your tickets early via Pay-Pal!

Payment links and full Details at www.SparkParty.com.

'Spark Party' is one of many events hosted by theBIGRedfish.com

I hope to see you there!

Intro to Studio Production



Learn Studio Production and get certified to use two brand-new, affordable studios to shoot live shows.

Intro to Studio Production will cover basic use of all studio equipment, including camera operations, lighting theory, color, and audio mixing, as well as control-room equipment, such as the studio switcher, audio mixer, and camera controls. Participants will be required to volunteer on one real-world studio shoot before receiving certification, after which, DOM members will be certified to use both studios.*

November 7-8, Wednesday and Thursday, 6-9pm both days

Visit www.denveropenmedia.com

Colorado Film Commission Creates New Hall of Fame

Inaugural Hall of Fame to Honor John Fielder Denver, CO - November 2, 2007

The Colorado Film Commission will hold its Inaugural Hall of Fame Event honoring world-renowned photographer John Fielder. The event will take place at the Pinnacle Club by the Grand Hyatt.

The gala will include a VIP reception, a Gallery and Publications library of Fielder's work. A multi-media presentation with dignitaries and special guests will highlight Fielder's contributions to Colorado as a historian, preservationist, and artist.

Fielder has hiked and skied hundreds of miles in Colorado alone - and drives thousands of miles more-in order to record on film its most sublime natural places. For the past 30 years, no one has traveled this state like John Fielder - from its rolling plains to the soaring Rocky Mountains and the Western Slope's remote plateaus and river canyons.

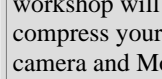
Fielder's work and photography highlight common goals with the Film Commission: promoting Colorado locations, economic development of the state through film production and promoting yet protecting Colorado's natural resources.

Go to www.johnfielder.com to learn more about this world-renowned Colorado figure.

Please join us for this celebration of Fielder, Colorado and Film and support the Colorado Film Commission.

For tickets and information, please visit this link or call Marcia Morgan at 303.592.4063.

Web Video Workshop



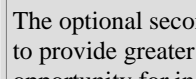
There are millions of videos on the web, learn how to make your videos get noticed!

The Web Video Workshop will show you how to create internet ready video and effectively distribute it over YouTube, Blip.tv, Myspace, Facebook and onto your own website or blog. The first two hours of the workshop will focus on how to capture, edit and compress your video using a hand held digital camera and Movie Maker (we will also provide resources for using iMovie or Final Cut). The second half will cover uploading video to YouTube and accounts to your own website, Myspace or Facebook and it will be a hands-on course and enrollment is limited to 10 students so sign up early!

This class costs \$40.00 for DOM members and \$50.00 for non-members. Please call our office at 720-222-0160 if you are interested in taking this special class!

November 3, Saturday, 12-4pm

HD/HDV Video Camera Workshop



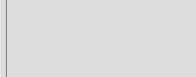
Sharpen your HDCAM/HDV camera skills in a hands-on workshop!

BDA is pleased to present a new HD/HDV Video Camera Workshop. This one or two-day course, on November 3 and 4th, is taught by John Bourbonais, and is structured to offer camera operators a toolset for HD & HDV camera technology. Topics to be covered include: HD & HDV camera operation, proper exposure for HD, optimizing for the field, optimizing for post-production, proper camera set-up, essential paint menu manipulation and troubleshooting.

The one-day course covers all of the above topics and three hands-on sessions.

The optional second-day class on Nov. 4 is designed to provide greater hands-on proficiency and give opportunity for individuals to develop preferences and set-ups in regards to HD & HDV camera operation and acquisition. Sign up soon, as this class is limited to only 15 people, and pre-registration is required! Please go to www.boulderdigitalarts.com for more info.

Panavision Seminar with Dick Mosher



The Colorado Film School is holding a Panavision seminar with well-known First Assistant Cameraman Dick Mosher.

This is a GREAT opportunity to get your hands-on a Panavision Gold 35mm camera package and learn from one of the best in the industry. The seminar will be Friday November 9th and Saturday November 10th. Everyone is welcome and the cost is \$100.

Please pay in advance by contacting Veronica Russel or by calling 303-349-7321. Cash, checks and credit cards are accepted!

This newsletter is published by Colorado Film and Video Association to provide articles of interest to CFVA members. The CFVA does not endorse or assume any liability for products, services or other topics covered in eBulletin stories.

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