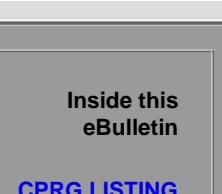




Colorado Film and Video Association



The Electronic Newsletter of the Colorado Film and Video Association

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Dust off your marimbas and get festive at the Annual **CFVA Holiday Schmooser** Followed by a special **Denver Film Festival** screening of "Mountain Town"

Wednesday, November 14, 2007
6:00PM - 8:00PM



(click the logo to get festive!)

Samba Room
1460 Larimer
(Southeast corner of 15th & Larimer)

Join us for the Annual CFVA Holiday Schmooser at Larimer's sexiest Latin venue **The Samba Room**. Enjoy the intoxicating rhythms and exotic atmosphere while sampling festive Cuban fare and luscious Mojitos.

Then at **8:00PM**, be whisked away in our free shuttle to the Starz Tivoli Center for special CFVA screening of the Colorado film "Mountain Town", (limited tickets available)

Come celebrate the Denver Film Festival CFVA-style!

CFVA MEMBER PRICE
Holiday Schmooser & Film \$20
Holiday Schmooser Only \$10

CFVA Members NOTE!
For fastest admission, you can speed past the "lookup line" at the door by presenting your cash and a copy of the CFVA Member Ticket, **below!** There is no name lookup when you have the ticket!

NON-MEMBER PRICE
Holiday Schmooser & Film \$25
Holiday Schmooser Only \$15

CASH or CHECK ONLY PLEASE!
(sorry, no credit cards)

Movie tickets available on a first-come, first-served basis at the Samba Room. A limited number of seats are available. Don't forget to bring your DVDs for [CFVA's Films For The Troops project](#).

FEATURED FILM: Mountain Town
screening starts at 8:30PM
Samba Room
Starz FilmCenter at the Tivoli
Directed by Brendan Kiernan & Frank Pickell

An aspiring Olympian. An octogenarian artist. An immigrant from Mexico. Mountain Town delves into the lives of these and eight other unique personalities who together represent the surprising diversity and even more surprising community of Aspen, Colorado, proving there's more to this ski resort than meets the goggled eye.

PARKING
Attending BOTH the Movie and Schmooser?

FREE PARKING & SHUTTLE SERVICE AT THE TIVOLI
Park free at the Tivoli Center (be sure to get your ticket validated in the theater)

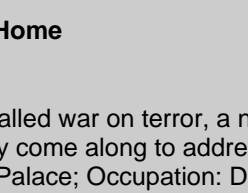
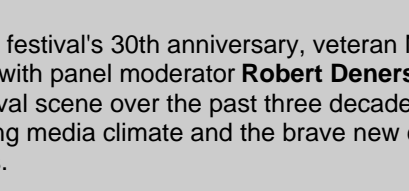
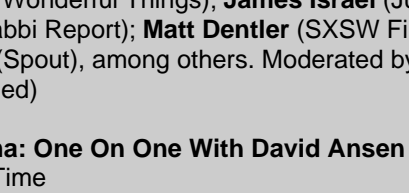
Complimentary Shuttle Service from Samba Room and back to Tivoli for the film presentation of **Mountain Town** (Shuttle service will run from 5:30 PM to 8:30 PM)

The shuttle can be found on the West side of Tivoli in the bus drop-off roundabout. (Shuttle provided by Rambin Express)

Attending the Schmooser Only?

PAID VALET & PAID PARKING ON LARIMER SQUARE If you are not planning on attending the special screening, valet parking is available on Larimer Street (in front of Capital Hill). Parking garage space is also available on Market between 14th & 15th.

SPECIAL THANKS
The Annual CFVA Holiday Schmooser is made possible by these generous sponsors



Interesting Panels at this Year's Starz Denver Film Festival

Panel: Crossing The Blogosphere
90 Minute Running Time
Friday, November 16, 7:00 PM
Starz FilmCenter - Gallery 30

When the Starz Denver Film Festival showed its first 30 years ago, the word "blog" didn't even exist. Now movie blogs are proliferating across the Internet while newspapers continue to downsize. From the flip and hip to the ultra-serious, blogs impact every aspect of the world of cinema and our panel explores this fast-growing phenomenon. Panelists, and bloggers, include **AJ Schnack** (All These Wonderful Things), **James Israel** (Jump Cuts); **Mark Rabinowitz** (The Rabbi Report); **Matt Dentler** (SXSW Film Festival); and **Karina Longworth** (Spout), among others. Moderated by **Robert Denerstein** (Denerstein Unleashed)

The State Of Cinema: One On One With David Ansen
90 Minute Running Time

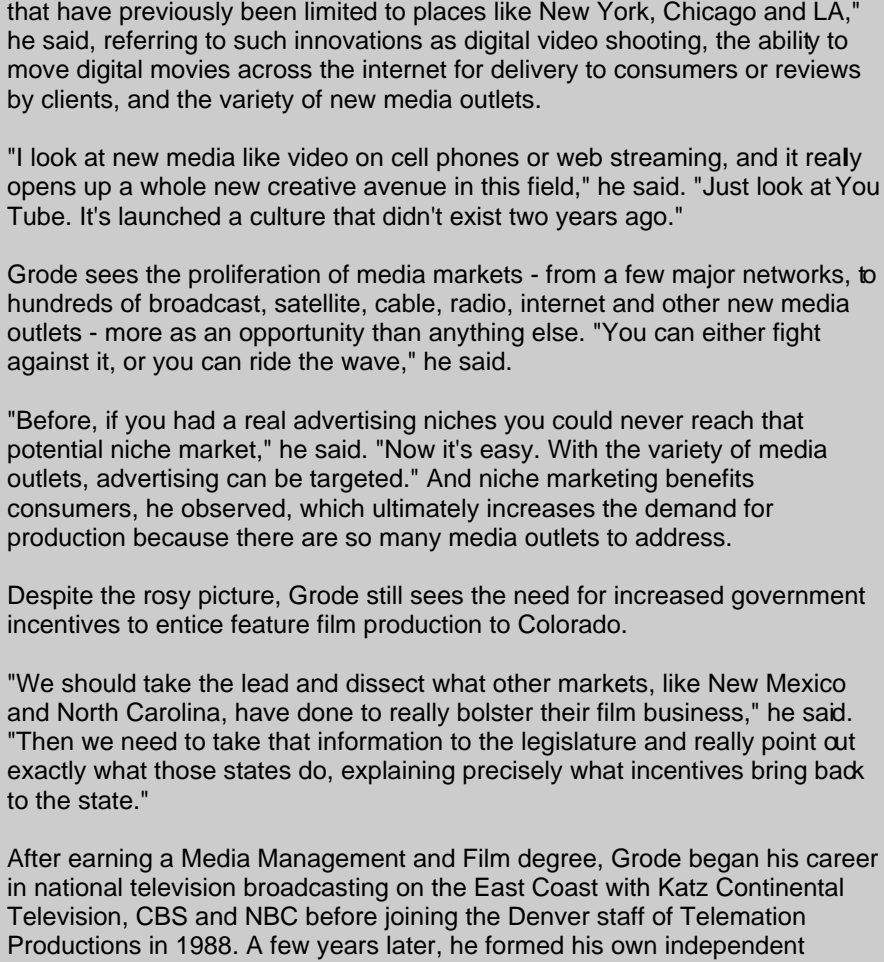
In observance of the festival's 30th anniversary, veteran newsweek film critic **David Ansen** chats with panel moderator **Robert Denerstein** about the evolution of the festival scene over the past three decades, the future of film criticism in a changing media climate and the brave new cinematic world awaiting moviegoers.

Panel: Bringing The War Home
90 Minute Running Time

Just five years into the so-called war on terror, a number of remarkable documentaries have already come out to address its myriad consequences: Iraq in Fragments, Gunner Palace, Occupation: Dreamland, My Country, My Country, When I Came Home, The Blood of My Brother, The War Tapes - and, of course, the one that started it all, Fahrenheit 9/11. In this year's festival, three new documentaries provide fresh insight - from some truly alternative perspectives - into the U.S.-Middle East conflict: **Alex Gibney's Taxi to the Dark Side**, **Gary Weinberg** and **Catherine Ryan's Soldiers of Conscience**, and **Nina Davenport's Operation Filmmaker**. All four directors will be on hand to discuss not only their films and the obstacles they encountered on location (and beyond) but also the emotional toll the increasingly unpopular war is exacting on all of us. In cooperation with Free Speech TV and [www.freespeech.org](#)

On the Set in Colorado...

Cranes at Park Central?



Vera Lucero Photo

Well, this one's a camera crane, owned and operated by Phil Lucero of Phil Lucero Productions during a downtown Denver shoot for the state's "What If?" emergency preparedness campaign. The production involved a multi-episode reality television show devised by Ground Floor Media to help educate the public on what they can do to prepare for emergencies like terrorist attacks or pandemics. The Light Group, with a local crew of about 20, was the production company. And just who are the Men In Black with the clipboards? Anyone know?

CFVA Board Member Profile: Bruce Grode

When **Bruce Grode** looks at the Colorado film and video industry, he likes what he sees, and he's optimistic about the future.

"I think it's good and could only get better," the CFVA board member said in a recent interview.

Grode is the founder and President of **PrimeTime Media**, a marketing agency specializing in the development and execution of national, and worldwide direct response marketing campaigns. He also serves as managing partner and Chairman of the Board of Repeat Offender Films, LLC, an independent film company.

"The digital age has given Colorado production companies access to markets that have previously been limited to places like New York, Chicago and LA," he said, referring to such innovations as digital video shooting, the ability to move digital movies across the internet for delivery to consumers or reviews by clients, and the variety of new media outlets.

"I look at new media like video on cell phones or web streaming, and it really opens up a whole new creative avenue in this field," he said. "Just look at YouTube. It's launched a culture that didn't exist two years ago."

Grode sees the proliferation of media markets - from a major networks, to hundreds of broadcast, satellite, cable, radio, internet and other new media outlets - more as an opportunity than anything else. "You can either fight against it, or you can ride the wave," he said.

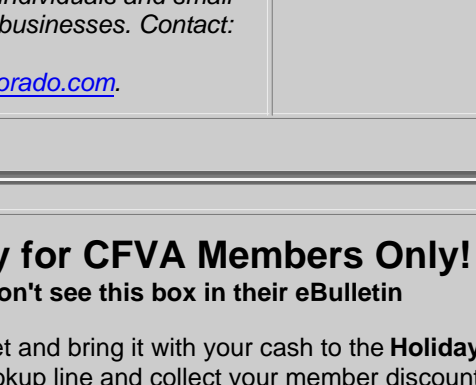
"Before, if you had a real advertising niche you could never reach that potential niche market," he said. "Now it's easy. With the variety of media outlets, advertising can be targeted." And niche marketing benefits consumers, he observed, which ultimately increases the demand for production because there are so many media outlets to address.

Despite the rosy picture, Grode still sees the need for increased government incentives to entice feature film production to Colorado.

"We should take the lead and dissect what other markets, like New Mexico and North Carolina, have done to really bolster their film business," he said. "Then we need to take that information to the legislature and really point out exactly what those states do, explaining precisely what incentives bring back to the state."

After earning a Media Management and Film Degree, Grode began his career in national television broadcasting on the East Coast with Katz Centennial Television, CBS and NBC before joining the Denver staff of Telemation Productions in 1988. A few years later, he formed his own independent production company and began working with local and national marketing agencies. This led to his decision to combine his production talent with broadcast media knowledge to create a cutting edge media marketing company specializing in direct response advertising. PrimeTime Media, Inc. was launched in 1994 with offices in Denver and Chicago.

PrimeTime Media contracts with every national broadcast and cable network, and is a major purchaser of syndicated properties with distributors such as Paramount, Kingworld and Columbia Tri-Star. Just a few of Grode's direct response marketing clients include HealthRider, Time-Life Music, Video Professor, Timeshares Only and Marriott Vacation Club.



Seen at the Olympics... Bruce Grode, CFVA board member.

Why The CFVA Can't Offer Health Insurance

By Kevin Schneider

CFVA members frequently want to know why it is so difficult for associations like the CFVA to get group health insurance coverage for its members. To understand why, you need to look at a little bit of Colorado legislative history and a term known as "adverse selection."

Virtually all group health insurance policies are offered through employers. Before 1994, it was easier for companies to write group health policies in Colorado because they were allowed to ask certain questions about the health of each individual in the group. This enabled companies to ascertain the overall health problems in each group, and they could rate each group accordingly. If one person had a heart problem, for example, then the rate for the group might be high. Or, an insurance company could turn down a group if it had too many people with serious health problems.

That all changed in 1994, when legislation was adopted that strictly limited the type of questions a health insurance company could ask to three items: age, family size and where the insured lived (in an urban or rural area). The state legislation also prohibited a health insurance carrier from turning down any group that requested insurance. So, essentially, whenever an employer requested a group health insurance policy, the insurance company doing business in Colorado had to accept the application, knowing only the three factors allowed under the new laws. The policy rates also had to be the same for each company, regardless of the overall health of the employee group.

The result of this legislation was twofold: most of the companies writing health insurance in Colorado left the state, and the rates for health insurance policies began to rise to where they are today. There are now only a few major carriers writing health insurance policies in Colorado, and only for employers or individuals.

Employer groups are divided into three separate policy categories: a large group of 51 or more employees, a small group of 2-50 employees, or a group of one. To operate as a group carrier in Colorado, the insurance company must offer coverage to any employer who requests coverage. However, if the group seeking insurance is not an employer, the insurance company does not have to offer coverage.

Since the CFVA members are not employees of the CFVA, any insurance company operating in Colorado does not have to offer a group policy. In theory, a company could offer health insurance to the CFVA, but as a practical matter, they won't. This is where the concept of "adverse selection" comes into play.

If an association like CFVA offers coverage, it must offer the same coverage at the same rate to all of its members, regardless of their health condition.

Under adverse selection, an association with a group health insurance policy is likely to attract members who are either paying very high individual insurance premiums (as a group of one or under an individual policy) or who have been turned down for individual coverage because of serious health problems. All an individual would have to do is join the association and pay the low membership fees to get an insurance policy they couldn't otherwise get on their own, for financial or health reasons.

Because an association could wind up being filled with sick people, insurance companies simply will not offer group coverage to them. Eventually, the insurance premiums would have to increase significantly and the healthy members will be forced to go elsewhere for better rates.

I have yet to run into any thing like an association with a group coverage plan in Colorado. The closest thing to an association I have seen is a union, but unions negotiate policies on behalf of individuals who are employees at their member companies.

Films for the Troops

Still time before the holidays to donate DVDs

Make the holiday season special by donating your used DVDs for our troops overseas. Or you can even buy a few extra DVDs this year for donation. The CFVA, in association with the Denver Film Society, is collecting new and used DVDs to send to various USO stations for the holidays. Collection continues through **November 30, 2007**. Any film genre is acceptable (except porn). CFVA is also accepting donations for packaging and postage. For more information please contact Eileen O'Brien at 303-595-3456 x222 or email: member@denverfilm.org

Drop boxes are available at the following locations:

Corner Spotlight Video Store
303-320-6527
794 Colorado Blvd.
Denver
SE corner of 8th Ave. and Colorado Blvd.

Cinema Grill Theater
303-344-3456
13682 E. Alameda Ave.
Aurora
South side of Alameda, just west of I-225 and Patomac

Colorado Film School
303-340-7321
9075 E. Lowry Blvd.
Aurora
Near Yosemite and Lowry Blvd (1st Ave.)

Starz FilmCenter
900 Auraria Parkway
Denver
Tivoli Building
Across from the Pepsi Center
Drop boxes in the lobby of the theater.

The Video Station
303-440-4448
1661 28th Street
Boulder

We need your stories and pictures.

The CFVA eBulletin needs to hear from you!

Submit your events, calendar items, and job postings to the CFVA website [here](#).

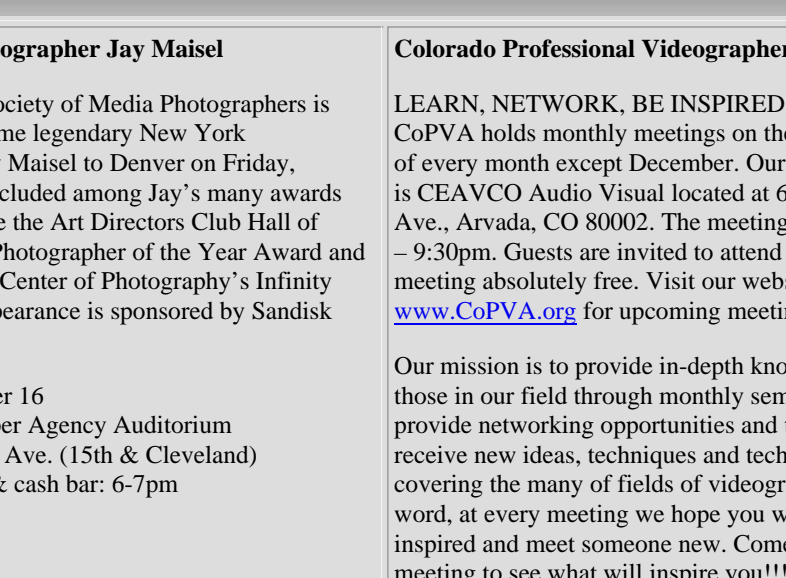
You can also email us story ideas, stories, production stills (with a short write-up on the production), awards, news releases, new products, or new services - anything related to Colorado's exciting film and video industry.

If you don't have time to develop the story, just send us the basic information, a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information to ebulletin@cfva.com and put "CFVA" somewhere in the subject line.

Exclusively for CFVA Members Only! Non-members don't see this box in their eBulletin

Print out this ticket and bring it with your cash to the **Holiday Schmooser** on November 14th to speed past the name lookup line and collect your member discount!



Job Listings

There are no job listings at this time.

News and Events

Legendary Photographer Jay Maisel
The American Society of Media Photographers is pleased to welcome legendary New York photographer Jay Maisel to Denver on Friday, November 16. Included among Jay's many awards for excellence are the Art Directors Club Hall of Fame, ASMP's Photographer of the Year Award and the International Center of Photography's Infinity Award. Jay's appearance is sponsored by Sandisk and ASMP.

Friday, November 16
Denver Newspaper Agency Auditorium
101 West Colfax Ave. (15th & Cleveland)
Hors d'oeuvres & cash bar: 6-7pm
Program: 7-9pm
Admission: \$10
(ASMP Members, badged DNA employees & students are free)

Local Denverite Seeks Funding For Peace Corps Film
We are excited to share with you our latest project and tell you how you can be apart of this endeavor. "Kennedy Kids" is a film that tells the story of some of the first Peace Corps volunteers who were inspired to join in the heels of Kennedy's assassination.

We are now seeking funding! Women In Film and Television are our fiscal sponsor, NIWIFT is an IRS 501(c)(3) public charity and contributions to NIWIFT are tax-deductible. We appreciate your support! Checks should be made mailed to:
New York Women in Film & Television
6 East 39th Street., Suite 1200
New York, NY 10016

Please make your check out to NEW YORK WOMEN IN FILM & TELEVISION, with KENNEDY KIDS noted in the memo section of the check.

All contributions will be acknowledged.

For more information, please contact:
Nicole Zarenba via email nazarenba@gmail.com

Local filmmaker wins Environmental Film Festival
"Energy Crossroads: A Burning Need to Change Course" won first place at the Colorado Environmental Film Festival, which is organized by the Colorado Alliance for Environmental Education (CAEE).

The movie exposes the problems associated with our energy consumption. It also offers concrete solutions to alleviate fossil fuel depletion and global warming, the most pressing issues facing humanity today. "I was very honored to receive this award," said director, Christophe Fauchere, from Tiroir A Films Productions. "It's especially meaningful since it came from the environmental community and such an educational organization as the CAEE. I believe that the key to overcoming this impending energy crisis and avoiding a global environmental disaster is to educate the general public. Getting this award makes me think that I may have achieved my goal, which was to produce a film that doesn't scare people, but rather informs them and calls them to action".

Energy Crossroads features 4 board members from ASPU-USA among other top experts and scientists from such organizations as NASA, the Institute of Arctic & Alpine Research, the National Renewable Energy Laboratory, and Eco-Cycle.

For more information about the film and to view a trailer, check the film's website at: www.energycrossroads.com

Colorado Professional Videographers Association
LEARN, NETWORK, BE INSPIRED!!!
CoPVA holds monthly meetings on the last Monday of every month except December. Our meeting place is CEAVCO Audio Visual located at 6240 W. 54th Ave., Arvada, CO 80002. The meetings run 6:30 pm - 9:30pm. Guests are invited to attend their first meeting absolutely free. Visit our website www.CoPVA.org for upcoming meeting info.

Our mission is to provide in-depth knowledge to those in our field through monthly seminars, to provide networking opportunities and to share and receive new ideas, techniques and technology covering the many of fields of videography. In a word, at every meeting we hope you will learn, be inspired and meet someone new. Come join us for a meeting to see what will inspire you!!! Go to WWW.CO.PVA.ORG for more info or email mo@videotistatv.com

Museo de Las Americas Presents Spanish Happy Hour
Every third Friday of the month the Museo invites Spanish speakers of all levels to join us for drinks provided by Coors and food courtesy of Chile Rojo.

This month Marcos Gonzales will be giving an informative lecture about the La Virgen de Guadalupe from an anthropological and historical perspective. Marcos works as a tourist guide all throughout Mexico.

861 Santa Fe Drive • Denver, Colorado 80204 • 303.571.4401
museo.org