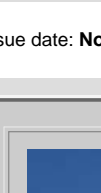


Subject: CFVA News] eBulletin for November 26, 2007
From: Colorado Film and Video Association <news@cfva.com>
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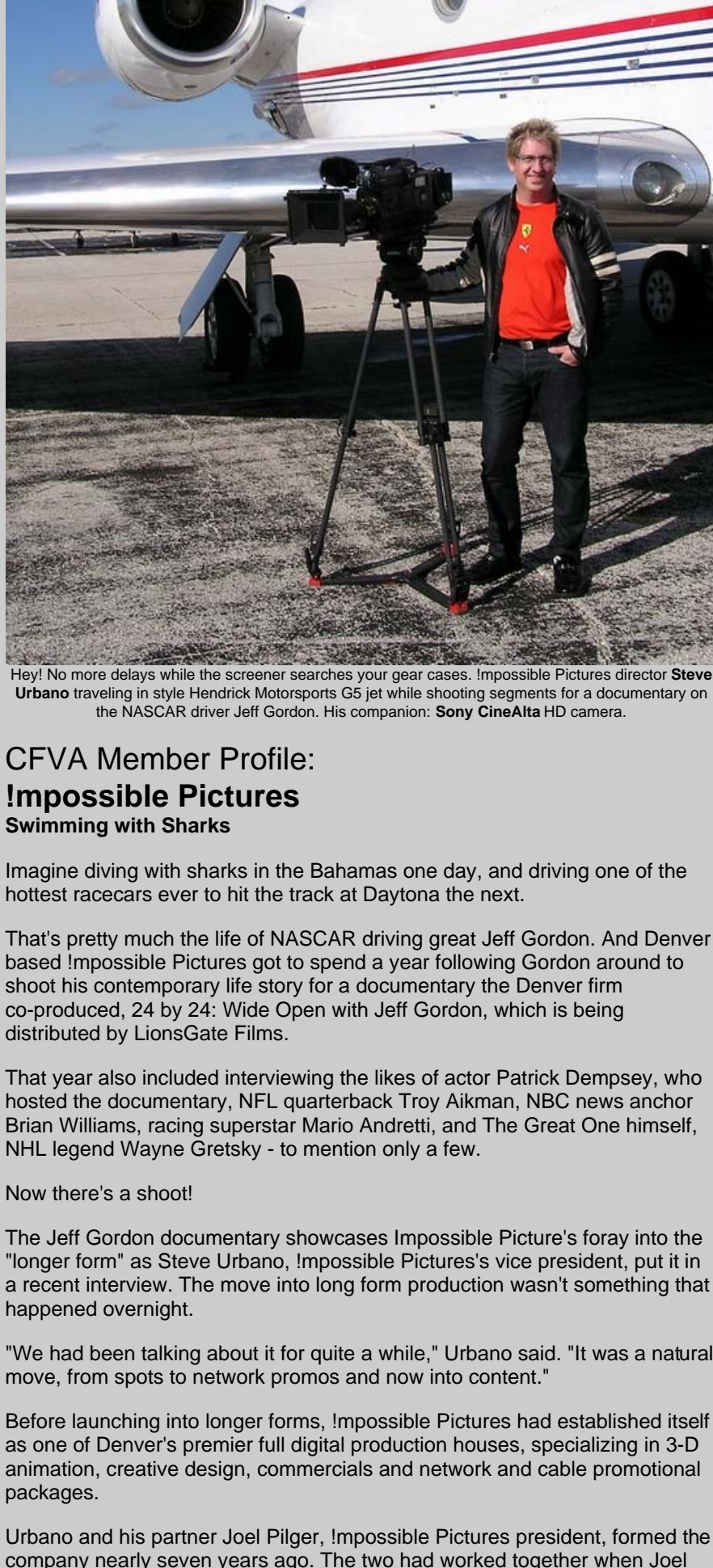


Colorado Film and Video Association

eBulletin

The Electronic Newsletter of the
Colorado Film and Video Association
Issue date: November 26, 2007

Sent to: bob@citysedge.tv
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Hey! No more delays while the screener searches your gear cases. Impossible Pictures director Steve Urbano traveling in style Hendrick Motorsports G5 jet while shooting segments for a documentary on the NASCAR driver Jeff Gordon. His company: Sony CineAlta HD camera.

CFVA Member Profile:
Impossible Pictures
Swimming with Sharks

Imagine diving with sharks in the Bahamas one day, and driving one of the hottest racecars ever to hit the track at Daytona the next.

That's pretty much the life of NASCAR driving great Jeff Gordon. And Denver based Impossible Pictures got to spend a year following Gordon around to shoot his contemporary life story for a documentary the Denver firm co-produced, 24 by 24: Wide Open with Jeff Gordon, which is being distributed by LionsGate Films.

That year also included interviewing the likes of actor Patrick Dempsey, who hosted the documentary, NFL quarterback Troy Aikman, NBC news anchor Brian Williams, racing superstar Mario Andretti, and The Great One himself, NHL legend Wayne Gretzky - to mention only a few.

Now there's a shoot!

The Jeff Gordon documentary showcases Impossible Picture's foray into the "longer form" as Steve Urbano, Impossible Pictures's vice president, put it in a recent interview. The move into long form production wasn't something that happened overnight.

"We had been talking about it for quite a while," Urbano said. "It was a natural move, from spots to network promos and now into content."

Before launching into longer forms, Impossible Pictures has established itself as one of Denver's premier full digital production houses, specializing in 3-D animation, creative design, commercials and network and cable promotional packages.

Urbano and his partner Joel Pilger, Impossible Pictures president, formed the company nearly seven years ago. The two had worked together when Joel was based in Colorado Springs and Steve was based in Texas. After Steve made a move to Colorado, the two set up the Springs-based "Visual Approach," an animation and special effects house, but soon set their sites on a location a little further to the north.

"Denver was a better regional location," Urbano said. And they both liked LODO right from the start: "cool offices, great location, close to agencies and the out of town clients like the LODO fest" - not to mention the ski hills a little further to the West. Visual Approach morphed into Impossible Pictures when they set up shop in Denver, first at 14th and Blake and later at their current location, 1617 Wazee, right in the heart of LODO, where they occupy the top floor of the historic building.

While Urbano and Pilger handle most of the creative and directorial duties, Impossible Pictures works on its projects as a group. "An idea may start at one point, and then move through other stages in the operation: design, animation, editing - all the time feeding back to make sure the project objectives are continually being met," Urbano said.

Whether it's live action video or film, special effects, 3-D animation or digital studio - that for us is the very essence."

Another fundamental approach to their business is "process," which focuses on the client, he added. "The client's experience of getting the project done is as important as the creative itself."

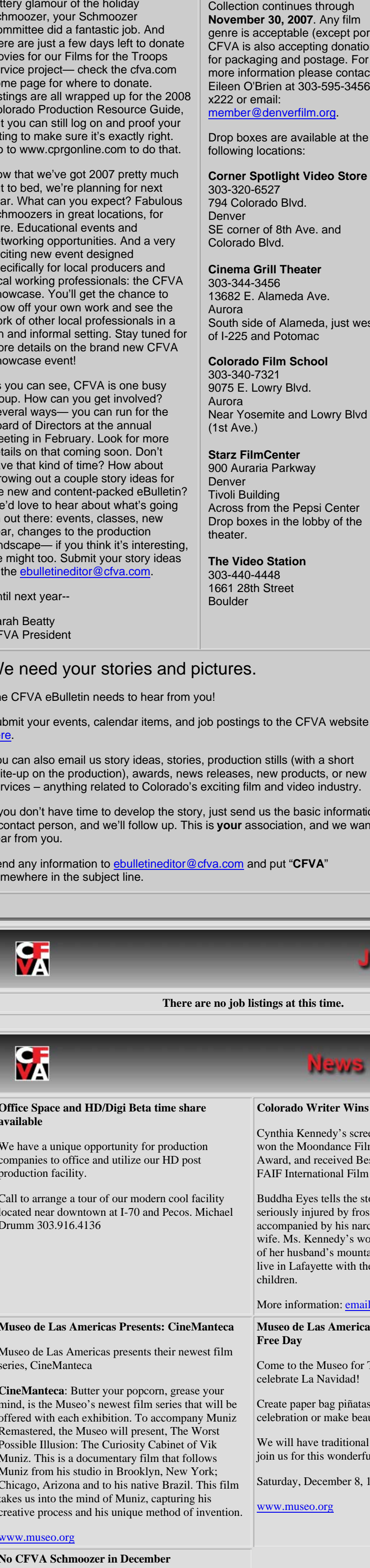
Impossible Pictures' clients seem to agree. They include Ford, McDonalds, Discovery Channel, Travel Channel, A&E, Dish Network, Universal Studios, Disney, Coors, National Geographic Channel and Pepsi.

Pilger and Urbano aren't letting grass grow under their feet either. The company has partnered with Dallas-based director/producer Randy Martin to create Flying Saucer Films for their "content" projects, which now include three bio-documentaries for A&E's Biography Channel - Guns N' Roses, Whitney Houston, and Beyoncé. (Catch the Guns N' Roses show this week: Thursday, Nov. 29 at 7 pm Mountain Time on The Biography Channel.)

Impossible Pictures also co-produced Mountaintown, a documentary on Aspen that premiered during this year's Starz Denver Film Festival. Viewers can see some of their recent cable promo work for shows such as Storm Chasers, Everest Beyond the Limit 2007 and Build It Bigger, all running on the Discovery Channel.

Impossible Pictures is definitely bullish on Colorado's film and video industry.

"We've shot almost all of our live action here," Urbano said. "Colorado has superb crews, facilities and talent." He says Colorado is a terrific base for business. "But we still have to be very competitive nationally. We have to hold the creative bar high."



Most producers have tall the way at one time or another. But Impossible Pictures directors Steve Urbano and Randy Martin experienced the real thing in the Bahamas while shooting 24x24: Wide Open with Jeff Gordon, a documentary on the NASCAR driving star.

New Denver Ad Club Interactive and Broadcast Interest Group

Get in on the ground floor

Interested the state of television and interactive marketing in the region? If so, you might want to drop into the organizational meeting of the New Denver Ad Club's new Interactive and Broadcast Interest Group, Thursday, Nov. 29th, at the offices of Texture Media, 1600 Pearl St., Suite 200, in Boulder from 4:00 pm to 5:30 pm.

Brady Anderton, Producer-Partner with FuelD Films in Centennial, CO, said the Thursday session will be devoted to organizing the new Interactive and Broadcast Interest Group and deciding "what we want to accomplish."

The interest group was added to several others sponsored by the NDAC, an organization formed in early 2007 as the successor to the Denver Ad Federation, which closed its doors several years ago.

The Interactive and Broadcast interest group is "designed to address the evolving nature of visual online media and integrating marketing, branding and communications with the world-wide-web," according to the NDAC website.

Suggested attendees include website developers, interactive producers, email marketers, software developers for marketing and communications, search engine optimization and marketing, mobile marketing. Because crossover media is finding a place in traditional as well as internet placements, broadcast, video and film producers, animators and audio recording professionals may be interested as well.

Anderton, who said non-professionals are welcome to attend. Also, participants do not have to be a member of the NDAC, although sign-up forms will be made available at the meeting.

Other user groups sponsored by the NDAC cover Creative, Media, Studio/Production Management, and ADZ Denver (for up-and-coming professionals under 32 years of age). More information on the NDAC can be found at newdenveradclub.com.

President's Message

Happy holidays from the Colorado Film and Video Association!

Your CFVA board of directors has worked very hard this year—from making the Colorado Production Resource Guide listing process easier, to collecting Films for the Troops and putting on some pretty snappy parties. I hope you had a chance to attend several Schmoozers this year, from the patio parties all summer long to the glittery glamour of the holiday Schmoozers, your Schmoozers Committee did a fantastic job. And there are just a few days left to donate movies for our Films for the Troops service project— check the cfva.com home page for where to donate.

Listings are all wrapped up for the 2008 Colorado Production Resource Guide, but you can still log on and proof your listing to make sure it's exactly right. Go to www.cprgonline.com to do that.

Now that we've got 2007 pretty much put to bed, we're planning for next year. What can you expect? Fabulous Schmoozers in great locations, for sure. Educational events and networking opportunities. And a very exciting new event designed specifically for local producers and local working professionals: the CFVA Showcase. You'll get the chance to show off your own work and see the work of other local professionals in a fun and informal setting. Stay tuned for more details on the brand new CFVA Showcase event!

As you can see, CFVA is one busy group. How can you get involved? Several ways—you can run for the Board of Directors at the annual meeting in February. Look for more details on that coming soon. Don't have that kind of time? How about throwing out a couple story ideas for the new and content-packed eBulletin? We'd love to hear about what's going on out there: events, classes, new gear, changes to the production landscape—if you think it's interesting, we might too. Submit your story ideas to the bulletineditor@cfva.com.

Until next year--

Sarah Beatty

CFVA President

Films for the Troops

Still time before the holidays to donate DVDs

Make the holiday season special by donating your used DVDs for our troops overseas. Or you can even buy a few extra DVDs this year for donation. The CFVA, in association with the Denver Film Society, is collecting new and used DVDs to send to various USO stations for the holidays. Collection continues through November 30, 2007. Any film genre is acceptable (except porn). CFVA is also accepting donations for packaging and postage. For more information please contact Eileen O'Brien at 303-595-3456 x222 or email: member@denverfilm.org.

Drop boxes are available at the following locations:

Corner Spotlight Video Store
303-320-6527
794 Colorado Blvd.
Denver
SE corner of 8th Ave. and Colorado Blvd.

Cinema Grill Theater
303-344-3456
13682 E. Alameda Ave.
Aurora
South side of Alameda, just west of I-225 and Potomac

Colorado Film School
303-340-7321
9075 E. Lowry Blvd.
Aurora
Near Yosemite and Lowry Blvd (1st Ave.)

Starz FilmCenter
900 Auraria Parkway
Denver
Tivoli Building
Across from the Pepsi Center
Drop boxes in the lobby of the theater.

The Video Station
303-440-4448
1661 28th Street
Boulder

We need your stories and pictures.

The CFVA eBulletin needs to hear from you!

Submit your events, calendar items, and job postings to the CFVA website here.

You can also email us story ideas, stories, production stills (with a short write-up on the production), awards, news releases, new products, or new services – anything related to Colorado's exciting film and video industry.

If you don't have time to develop the story, still send us the basic information, a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information to bulletineditor@cfva.com and put "CFVA" somewhere in the subject line.



Job Listings

There are no job listings at this time.



News and Events

Office Space and HD/Digi Beta time share available

We have a unique opportunity for production companies to office and utilize our HD post production facility.

Call to arrange a tour of our modern cool facility located near downtown at I-70 and Pecos. Michael Drumm 303.916.4136

Museo de Las Americas Presents: CineManteca

Museo de Las Americas presents their newest film series, CineManteca

CineManteca: Butter your popcorn, grease your mind, is the Museo's newest film series that will be offered with each exhibition. To accompany Muniz Remastered, the Museo will present, The Worst Possible Illusion: The Curiosity Cabinet of Vik Muniz. This is a documentary film that follows Muniz from his studio in Brooklyn, New York; Chicago, Arizona and to his native Brazil. This film takes us into the mind of Muniz, capturing his creative process and his unique method of invention.

www.museo.org

No CFVA Schmoozers in December

Have a joyous holiday season.

Look for our next schmoozers in January, 2008!

From your Colorado Film and Video Association.

Colorado Writer Wins Awards

Cynthia Kennedy's screenplay, Buddha Eyes, has won the Moonance Film Festival's Columbine Award, and received Best Screenplay at the recent FAIF International Film Festival.

Buddha Eyes tells the story of a betrayed climber, seriously injured by frostbite, as he returns to Nepal, accompanied by his narcissistic mother and neglected wife. Ms. Kennedy's work is based on the true story of her husband's mountain climbing adventures. They live in Lafayette with their three adopted Nepali children.

More information: email Cynthia here

Museo de Las Americas Presents, Target Family Free Day

Come to the Museo for Target Family Free Day and celebrate La Navidad!

Create paper bag piñatas for your own Navidad celebration or make beautiful paper poinsettias!

We will have traditional Navidad comida for all who join us for this wonderful celebration!

Saturday, December 8, 12-4pm

www.museo.org

This newsletter is published by Colorado Film and Video Association to provide articles of interest to CFVA members. The CFVA does not endorse or assume any liability for products, services or other topics covered in eBulletin stories.

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