

Subject: CFVA News] eBulletin for December 10, 2007
From: Colorado Film and Video Association <news@cfva.com>
Date: Tue, 11 Dec 2007 11:32:36 -0700
To: bob@citysedgje.tv



Colorado Film and Video Association

eBulletin

Issue date: December 11, 2007

The Electronic Newsletter of the
[Colorado Film and Video Association](#)

Sent to: bob@citysedgje.tv
[Click here to unsubscribe](#)

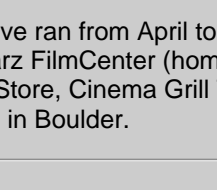
On the Set in Colorado... (well, almost)

Easy Livin' in Wyomin'



Photo: Brooke Johnson

A relaxing moment between takes during a Woodruff Film Company production of a documentary style safety and promotional video on pheasant hunting for a private corporate game ranch in Buffalo, Wyoming. While the pheasant was in his dressing room fluffing his feathers, Colorado-based director **Woody Woodruff** goes over the next scene with the "hunter-talent." Director of Photography: Denver's own **Brooke Johnson**. The 15-minute video has been entered in **Film Festival**.



Films for Troops Project

Films for the Troops

GIs in Iraq to get 300 donated DVDs from Colorado

More than 300 donated DVDs of popular movies, TV shows, documentaries and independent films will be sent to the troops in Iraq this holiday season thanks to the **Films For The Troops** drive co-sponsored by the **Colorado Film and Video Association** (CFVA) and the **Denver Film Society** (DFS).

CFVA board members Beverly Green, Eileen O'Brien and John Neal will deliver boxes of DVDs donated by Colorado citizens to the **USO** (United Service Organization) warehouse at Denver International Airport in mid-December.

The USO will ship the donated DVDs to the top half-dozen bases in Iraq. A label pasted on each DVD includes a **"Happy Holidays from folks in Denver"** message, along with an email address (info@cfva.com) that soldiers can use for correspondence.

The donated DVDs include film titles ranging from the current James Bond action flicks to local documentary and feature productions. Many local producers donated multiple copies of their work, so Colorado productions will be included in each box.

Each box also contains letters from CFVA and DFS members, along with the new CFVA bumper stickers that read **"Film In Colorado"** - something we hope to see plastered on everything from Humvees to back packs!

The drive ran from April to November in 2007 with collection drop-boxes at the Starz FilmCenter (home of the Denver Film Society), Corner Spotlight Video Store, Cinema Grill Theater, Colorado Film School and The Video Station in Boulder.

CFVA Board Member Profile: Eileen O'Brien

When a Chevy spot did in 30 seconds what she was unable to do in a year and half of her dyslexic students, Eileen O'Brien hung up her teacher's cap and headed for the nearest public television station.

That was South Carolina Educational TV in Columbus, where she signed on as a production assistant and became one of the first female "cameramen" in the industry. The move from teaching to television began a two-decade production career that ranged from holding up cue cards for Saturday Night Live comedy skits to producing, directing and coordinating live action, multi-camera shoots for NBC, ABC, CBS, HBO, PBS, feature and documentary productions.

Film Festivals Enter Her Life

Eileen's professional career took a turn toward film festivals in 1995 and put her on a multi-continental path that eventually led her to Denver and her current position as Director of Membership and Volunteers for the Denver Film Society (DFS) in 2006. She was elected to the Colorado Film and Video Association (CFVA) board in February of 2007.

But let's turn the clock back to 1995, when Eileen and her husband, Chuck, moved to the South of France, where Chuck was based while he opened television markets for Scitex Digital Video systems throughout Europe, Asia, Russia, the Middle East and Africa. On her way to France, Eileen stopped over in New York City long enough to land a job coordinating the Independent Feature Project (IFP) for the Cannes Film Festival, located just up the road from their new French digs.

Her duties at Cannes included managing the IFP booth at the Cannes Film Festival, coordinating activities for 100 independent filmmakers, organizing film education programs for young filmmakers at the festival, and acting as primary contact for 50 international film commissioners. It was trial by fire - the typical learning process in this business.

It's been film festivals ever since for Eileen, including stints as Manager of Filmmaker Services for the Sundance Film Festival, Director of Programming for the Savannah Film Festival and Manager of the Spotlight on Documentary category for the IFP. She also managed to squeeze in production work for the Democratic National Committee, helping produce interviews and candidate biographies for the 2004 DNC Convention.

Somewhere along the way, in 1999, she and Chuck zipped into Denver, stayed long enough for Chuck to work a gig at the Quark software empire, while Eileen signed on as the Operations Manager for the 1999 Denver International Film Festival, and then zipped out of town again - but not before Colorado had left a lasting impression on them. The couple returned in 2006 when Eileen accepted her present post with the Denver Film Society. In addition to managing the DFS membership department, Eileen is the full-time wrangler of volunteers for DFS activities, including the highly successful Starz Denver Film Festival.

And she recently teamed the DFS together with the CFVA to collect more than 300 DVDs to be sent off to GIs in Iraq for the holiday season. Eileen arranged for several DVD collection points before, during and after the film festival. The DVDs - Films For The Troops - are being sent overseas by the United Service Organization.

The Colorado Film Commission and Incentives

Eileen was glad to see a reconstituted Colorado Film Commission at the state capital. "When I left Colorado in 1999, we had a really robust film and video economy," she said in a recent interview. After returning to take the DFS position, "it seemed as though the dissolution of the film commission (several years ago) had been a major impediment to the growth of the industry."

The new Colorado Film Commission is "important for the industry," Eileen said, adding that the film commission concept is critical to getting "government support for film." That support translates into incentives.

Whenever she talks to out-of-state producers, the first question that comes up is about incentives. "Colorado has something to sell," she said. "We have the talent. We have the facilities. And I know we have the locations. We just need that added element - incentives."

While she thinks Colorado's fledgling production incentive program is a good start, "I'm hopeful the future will bring more government support," she said, pointing to the New Mexico and Philadelphia incentive programs as examples where strong "local support for the film industry has resulted in lots of steady work."

She's positive about the future of Colorado's film and video industry. "There is such ease in getting things done here," she said. "It's a great combination of modern and traditional looks, but Colorado isn't held back by old-school thinking."

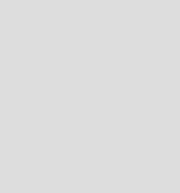
Colorado Viewed as Progressive on Arts

Colorado is viewed as "very progressive" when it comes to promoting the arts, she said, citing such examples as Denver's Center for the Performing Arts and growing theater district, the metropolitan scientific and cultural district, the Art Museum, Denver's requirement that one per cent of certain public building budgets be spent on public art, and, of course, the Denver Film Society and the Starz Denver Film Festival.

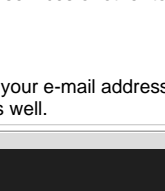
The film festival is "something that brings the state together," she said, mentioning that many of this year's attendees were "especially interested when they knew a film was made right here."

But film and video can do even more.

"I believe film changes lives," she said. "When you see a film about a certain issue, it can change lives in ways that are immeasurable." It's that same media power she first saw back in South Carolina as a teacher, when her student couldn't tell the difference between a "b" or a "d" - at least not until he watched a local car spot on television that spoke the word "baseball" and displayed it on the screen. When he returned to class, Eileen recalled, she showed him the word "baseball" and he could read it right away, something he hadn't been able to do before he saw the commercial.



Happy Holidays!
from your
Colorado Film and Video Association!



Inside this eBulletin

[On the Set in Colorado](#)

[Updated Films For The Troops!](#)

[CFVA Board Member Profile: Eileen O'Brien](#)

[Give us your News!](#)

[Get a Job!](#)

[News and Events](#)

Acronyms-R-Us
A glossary of abbreviations)

CFVA
Colorado Film and Video Association
(Colorado's oldest production industry trade association)

CFPRG
The Colorado Production Resource Guide
(The yellow pages of production people in our state. Used by film and television producers everywhere. If you're not in it, you're missing out on work! Not available on DVD, but available online at cprgonline.com)

CFC
The Colorado Film Commission, bringing new projects to Colorado

Give us your stories and pictures!



WE WANT YOUR NEWS

The CFVA eBulletin needs to hear from you!

Submit your events, calendar items, and job postings to the CFVA website [here](#).

You can also email us story ideas, stories, production stills (with a short write-up on the production), awards, news releases, new products, or new services - anything related to Colorado's exciting film and video industry.

If you don't have time to develop the story, just send us the basic information: a contact person, and we'll follow up. This is your association, and we want to hear from you.

Send any information [here](#) with "CFVA" somewhere in the subject line.



Job Listings

Rocky Mountain PBS seeks Producers

Rocky Mountain PBS is seeking RFPs for someone to produce two 30-minute shows, one on Captain Jeppesen (the terminal at DIA is named after him) and the other on the Town of Vail.

[RMPBS Job Link](#)

click on the two "Request for..." links.

People fly into Jeppesen Terminal at DIA, then ride to Vail to play. The valley was used for sheep herding before the ski area.



News and Events

No CFVA Schmoozer in December

Have a joyous holiday season.

Look for our next schmoozer in January, 2008!

From your Colorado Film and Video Association.

Final Cut Pro 6 Certification Class!

It's that time again! The heavily discounted Final Cut Pro 6 Certification class is being given at the Colorado Film School.

Internationally recognized expert in Final Cut Pro 6, Denver's own Jerry Hofmann is teaching the Final Cut Pro 6 Apple Certification class at the Colorado Film School.

Seating is limited, so sign up now!

Where: The Colorado Film School, 9075 E Lowry Blvd, Denver, CO 80230

Phone: 303-340-7321 For pricing and reservations.

There is a 3 or 5 day course available. If this is the first certification class you've taken for FCP, it's suggested you sign up for all 5 days. If it's a "refresher course" and you've been previously certified, the 3 day course may be all you need to pass the exam given at the end of the 5 day course.

5 days, Jan. 7-11, 3 days Jan 9-11.

This course is only offered 3 times a year at these special discounted prices. It's less than half the price of the classes given by Certified training centers nation-wide. Don't miss this opportunity!

This newsletter is published by **Colorado Film and Video Association** to provide articles of interest to CFVA members. The CFVA does not endorse or assume any liability for products, services or other topics covered in eBulletin stories.

You are subscribed as bob@citysedgje.tv

You can cancel your subscription or change your e-mail address by logging onto the [CFVA home page](#) on using this email address. You can recover a lost or missing password from that page as well.